PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA 2019-2020 Internal Examination

Semester: II
Subject Code: 06101182
Subject Name: Entrepreneurship Development

Date: 6/3/2020
Time: 2hrs.
Total Marks: 40

Instructions
1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.

A) Multiple choice type questions/Fill in the blanks.(Each of 1 mark)   (05)

1. Miscellaneous type of industry includes
   a) Mineral Based
   b) Capital Intensive
   c) Cooperative Sector
   d) Medium Scale

2. Economists made 'Entrepreneur' as the 'fourth factor of production' in the
   a) 19th Century
   b) 17th and 18th Century
   c) latter half of 19th and 20th Century
   d) 20th Century

3. Maslow's hierarchy of needs consists of
   a) Esteem Needs
   b) None of the above
   c) Safety & Security Needs
   d) All of the above

4. Which of the following sources can give a business idea?
   a) Employees
   b) Government Policies
   c) Technology
   d) None of the above

5. Which of the following acts came into existence in 1948?
   a) The Factories Act
   b) The Industrial Disputes Act
   c) The Indian Trade Unions Act
   d) The Workmen's Compensation Act

B)Answer the following. (Each of 1 mark)   (05)
1. Define Entrepreneur.
2. What is 'Corporate Entrepreneur'?
3. Explain Entrepreneurial Continuum.
4. Define Intrapreneur.
5. Define Business Plan.

Q.2 A) Explain the Functions of an Entrepreneur.   (05)
B) Explain in brief any 5 Government Policies.   (05)

Q.3 Answer the following questions.
A)State and describe the factors of Environment Analysis.   (05)
B)State and explain in brief the types of Entrepreneurs.   (05)

Q.4 Attempt any two questions.(Each of 5 mark)   (10)
1. How Entrepreneurs influence Economic Development? Explain.
2. Why Business Planning Process is required?
3. How can an entrepreneur identify various business opportunities?
4. How can different economic systems affect entrepreneurs?