

Enrollment No: \_\_\_\_\_

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA/ Summer/2019 Examination**

Semester: 2  
 Subject Code: 6101152  
 Subject Name: Principles of Management-II

Date: 26/02/2019  
 Time: 2hr:00min  
 Total Marks: 40

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

<b>Q.1 Do as Directed.</b>	
<b>A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)</b>	<b>(03)</b>
1. .... Tests are for the purpose of determining the latent capacity or potential ability of individual	
a) Intelligence	c) Interest
b) Aptitude	d) TAT
2. .... is procedure by which the facts with respect to each job are systematically studied.	
a) HRP	c) Job Analysis
b) Recruitment	d) HRM
3. Friends and Relatives of present employees are included in..... sources of Recruitment	
a) Internal	c) External
b) Both A and C	d) None of the above
<b>B). Define the following. (Each of 1 mark)</b>	<b>(03)</b>
1. Write any 2 principles of Directing	
2. Vestibule Training	
3. Recruitment	
<b>C). Direct questions. (Each of 1 mark)</b>	<b>(04)</b>
1. Job Rotation	
2. Selection	
3. HRP	
4. Leadership	
<b>Q.2 Answer the following questions.</b>	
<b>A). Write Short note on: - Exit Interview</b>	<b>(05)</b>
<b>B). Explain Managerial Grid theory with diagram by Blake and Mouton</b>	<b>(05)</b>
<b>Q.3 Answer the following questions.</b>	
<b>A). Explain Selection process in brief with diagram</b>	<b>(05)</b>
<b>B). Explain Communication Process in detail with diagram.</b>	<b>(05)</b>
<b>Q.4 Attempt any two questions. (Each of 5 mark)</b>	<b>(10)</b>
1. Explain Theory X and Theory Y of Motivation theory	
2. Explain any 5 sources of Recruitment in detail	
3. Draft a Job Analysis of Mr. Rishi Kumar as Management Trainee in Power Software Co. at Bharuch District.	
4. Explain Two factor Hertzberg theory of Motivation in detail.	