

Seat No: \_\_\_\_\_

Enrollment No: \_\_\_\_\_

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA/ Summer/2017 - 18 Mid Term Examination**

**Semester:2**

**Subject Code: 6101152**

**Subject Name: Principles of Management-II**

**Date: 07/03/2018**

**Time:2.00 to 3.30**

**Total Marks: 30**

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.**

**A) Multiple choice type questions. (Each of 1 mark)**

**(05)**

1 The firm must go to external sources for .....

- |   |                     |
|---|---------------------|
| a) Lower entry jobs   | c) For expansion    |
| b) For positions whose specifications cannot be met by present personnel. | d) All of the above |

2 The \_\_\_\_\_ and the job applicant are interrelated at each step in the selection procedure.

- |                      |                      |
|----------------------|----------------------|
| a) Job specification | c) Both (A) and (B)  |
| b) Job evaluation    | d) None of the above |

3 Which among the following is an organizational development technique?

- |                                 |                   |
|---------------------------------|-------------------|
| a) Exit interview               | c) Quality circle |
| b) Organizational restructuring | d) Team building. |

4 A reporting relationship in which an employee receives orders from, and reports to,

- |                       |                     |
|-----------------------|---------------------|
| a) Line of authority  | c) Centralization   |
| b) Unity of direction | d) Unity of command |

5 As a Theory Y manager, you believe that your employees.....

- |   |  |
|---|--|
| a) dislike work and will avoid it if possible.                      | c) should be trained to standard methodology in all their tasks.               |
| b) need a hierarchy of authority and lots of rules and regulations. | d) are self-motivated and self-directed toward achieving organizational goals. |

**B).Direct questions. (Each of 1 mark)**

**(05)**

- 1.Encoding
- 2.Vestibule Training
- 3.Write any 2 principles of Directing
- 4.Deputation
- 5.Types of Communication (in brief)

**Q.2 Answer the following questions.**

**A).Write Short note on: - Job Analysis**

**(05)**

**B).Explain Managerial Grid theory of Leadership by Blake and Mouton**

**(05)**

**Q.3 Answer the following questions. (Attempt Any 2)**

**A).Write Short note on Exit Interview**

**(05)**

**B). Explain Selection Process in detail**

**(05)**

**C). Write Short note on: -Mc Gregor's Theory X and Theory Y**

**(05)**