

PARUL UNIVERSITY
FACULTY OF PHARMACY
B. Pharm. Winter 2017-18 Examinations

Semester: 2

Subject Code: 08193151

Subject Name: Communication Skills and Personality Development-II

Date: 19-12-2017

Time: 10.00am to 01.00pm

Total Marks: 75

Instructions:

1. Figures to the right indicate full marks.
2. Make suitable assumptions wherever necessary.

Q.1 Answer the following questions in details. (Any 2 out of 3) (10 marks each) (20)

1. What are the traits of a good listener? Discuss them in detail.
2. Discuss the 7 C's of effective letter writing.
3. Discuss the elements of letter writing in detail.

Q.2 Short Essay type Questions. (Any 7 out of 9) (5 marks each) (35)

1. Write a paragraph on "Books vs Movies" in 150 words by using compare and contrast technique.
2. Describe the following picture in 150 words.



3. Describe the following picture in 150 words.



4. Write a paragraph on "Population" in 150 words by using problem and solution technique.
5. Write a short note on "Qualities of précis writing".
6. **Read the following passage carefully and write a précis of it in 1/3. (Give Appropriate Title)**
A blind reverence for the past is bad and so also is contempt for it, for no future can be founded on either of these. The present and the future inevitably grow out of the past and bear its stamp, and to forget this is to build without foundations and to cut off the roots of national growth. It is to ignore one of the most powerful forces that influence people. Nationalism is essentially the memory of the past achievements, traditions and experience; and nationalism is stronger today than it has ever been. Many people thought that nationalism had its day and must inevitably give place to ever-growing international tendencies of the modern world. Trade and commerce, easy communications and rapid transport, the radio and cinema, all helped to create an international atmosphere and to produce the delusion that nationalism was doomed. Yet whenever a crisis has arisen, nationalism has emerged again and dominated the scene, and people have sought comfort and strength in their old tradition.
(167 word)
7. What are the reasons for having low-self confidence?
8. As you have to attend your brother's marriage, write a letter your class teacher to request leave for

seven days. (Use Block Format)

9. As Hindustan Watch Company, Mumbai-1 delivered 100 watches and during assessments you found that 10 watches are damaged. Draft a complaint letter. (Use Block Format)

Q.3 Answer in short. (2 marks each)

(20)

1. Write a brief note on compare contrast technique of paragraph writing.
2. What is the difference between blocked format and semi-blocked format?
3. Make a list of steps of the précis writing.
4. What are homonyms? Give example.
5. What are homographs? Give example.
6. Difference between Active Listening and Passive Listening
7. List out the traits of a positive thinker.
8. Fill in the blanks with the appropriate form of an adjective
 1. The Ganga is one of the _____ river of India. (Long)
 2. My house is _____ than him. (big)
9. Connect the given phrases by using appropriate connector.
 1. Sheela was ill. She performed. (though/and/but)
 2. There's no room in your mouth for your wisdom teeth, _____ they will have to be removed. (for example/so/but)
10. Choose the appropriate word from the bracket and fill the given blanks.
 1. Ronak is going to _____ (wear, ware) his sports shoes today.
 2. I saw a theatre just off the _____ (rode, road) about two miles back.