

Seat No: \_\_\_\_\_

Enrollment No: \_\_\_\_\_

**PARUL UNIVERSITY  
FACULTY OF COMMERCE**

**B.Com (Hons)**

**Mid Term Examination September - 2019**

**Semester : IV**

**Date: 01/03/2019**

**Subject Code : 16100255**

**Time: 08:00 AM to 10:00 AM**

**Subject Name: Entrepreneurship and small Business Development**

**Total Marks: 40**

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**Instructions:**

- 1. Attempt all questions from each section**
  - 2. Figures to the right indicate full marks.**
  - 3. Make suitable assumptions wherever necessary.**
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**Q. 1. MCQs.**

**(08)**

**1. The Employee who is entrusted with the responsibility to make innovation in the organization is called :**

- |                           |                      |
|---------------------------|----------------------|
| a) Innovator              | c) Intrapreneur      |
| b) Corporate entrepreneur | d) None of the Above |

**2. The most suitable type of entrepreneur for a developing economy like India is :**

- |               |           |
|---------------|-----------|
| a) Innovative | c) Fabian |
| b) Imitative  | d) Drone  |

**3. Which of the following is alternatively called corporate venturing**

- |                     |   |
|---------------------|---|
| a) Entrepreneurship | c) Act of stating a new venture                 |
| b) Intrapreneurship | d) Offering new products by an existing company |

**4. An Entrepreneur is:**

- |                |                     |
|----------------|---------------------|
| a) Risk Bearer | c) Innovator        |
| b) Organizer   | d) All of the Above |

**5. Meaning of Drone Entrepreneur**

**6. Meaning of women Entrepreneur**

**7. Meaning of Intrapreneur**

**8. Meaning of Social Entrepreneur**

**Q.2 A) Distinguish between Entrepreneurs & Professional Managers**

**(04)**

**B) Describe, the Salient Characteristics of Successful Entrepreneurs**

**(04)**

**Q.3 Explain Mc Cleland's theory of Entrepreneurial Motivation**

**(08)**

**OR**

**Write a full note on Institutions in aid of Entrepreneurship Development**

**Q.4 Describe the types of entrepreneurs. Which one do you think most suitable for India?**

**(08)**

**OR**

**Discuss the Major Barriers of Entrepreneurship**

**Q.5 Write a note on Following terms (Any 2 out of 3)**

**(08)**

- a) Qualities of successful entrepreneurs**
- b) Needs for entrepreneurs**
- c) Entrepreneurship and Economic Development**

*Best of Luck*