

PARUL UNIVERSITY
Parul Institute of Commerce
Bachelor of Commerce (Hons) Semester - III
Subject: Strategic HRM
Subject code: 16104203

Date: 03/08/2018

Time: 09:30 to 10:30

Q. 1. Answer the Following terms: 6 Marks

1. Define Business.

2. Define the term Strategy

3. Identify the managerial function out of the following functions of HR managers.

- | | |
|----------------|--------------------------|
| a. Procurement | c. Organizing |
| b. Development | d. performance appraisal |

4. Which of the following is an example of operative function of HR managers?

- | | |
|---------------|----------------|
| a. Planning | c. Procurement |
| b. Organising | d. Controlling |

5. The scope of human resource management includes

- | | |
|----------------|---------------------|
| a. Procurement | c. Compensation |
| b. Development | d. all of the above |

6. Human resource management is normally in nature

- | | |
|--------------|----------------------|
| a. Proactive | c. Combative |
| b. Reactive | d. none of the above |

Q. 2. Write a note on objectives of Strategic Management. 7 Marks

Q. 3. Explain Process of strategic Management. 7 Marks

OR

Q. 3. Explain Internal Environmental Factors in Strategic Planning. 7 Marks

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