

Seat No: _____

Enrollment No: _____

**PARUL UNIVERSITY
FACULTY OF COMMERCE**

B.Com (Hons)

Remedial Examination February - 2019

Semester : III

Date: 01/03/2019

Subject Code : 16100205

Time: 11:00 AM to 01:00 PM

Subject Name: Research Methodology

Total Marks: 40

Instructions:

- 1. Attempt all questions from each section**
 - 2. Figures to the right indicate full marks.**
 - 3. Make suitable assumptions wherever necessary.**
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Q. 1. MCQs.

(08)

- 1) "One of the methods of logical reasoning process" is called
a) Induction b) Deduction c) Research d) Experiment
- 2) Social Science deals with
a) Objects b) Human beings c) Living things d) Non living things
- 3) Research is classified on the basis of and methods
a) Purpose b) Intent c) Methodology d) Techniques
- 4) Example for fact finding study is
a) Pure Research b) Survey c) Action Research d) Long term Research
- 5) Motivation Research is a type of research
a) Quantitative b) Qualitative c) Pure d) applied
- 6) Research related to abstract ideas or concepts is
a) Empirical research b) Conceptual Research c) Quantitative research d) Qualitative research
- 7) Population Census is an example of Research
a) Survey b) Empirical c) Clinical d) Diagnostic
- 8) is a way to systematically solve the research problem
a) Technique b) Operations c) Research methodology d) Research Process

Q.2 (a) Qualitative Research V/s Quantative Research

(04)

(b) Discuss Classification of Exploratory Research

(04)

Q.3 (a) Write a note on Classification of Observation Method

(04)

(b) Primary Data V/s Secondary Data

(04)

Q.4 What do you mean by Research? Explain Research Process in Depth.

(08)

OR

What you understand in Primary & Secondary Data? Write a note on Advantage & Disadvantage of Secondary Data.

Q.5 Write a note on Following terms (Any 2 out of 3)

(08)

- a) Projective Techniques
- b) Focus Group
- c) Survey Method

Best of Luck