PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com (Hons)
Mid Term Examination September - 2018

Semester   : III   Date: 08/09/2018
Subject Code : 16100205   Time: 07:30 AM to 09:30 AM
Subject Name: Research Methodology   Total Marks: 40

Instructions:

1. Attempt all questions from each section
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.

Q. 1. MCQs.   **(08)**

1) "One of the methods of logical reasoning process" is called
   a) Induction   b) Deduction   c) Research   d) Experiment
2) Social Science deals with ………..
   a) Objects   b) Human beings   c) Living things   d) Non living things
3) Research is classified on the basis of …….. and methods
   a) Purpose   b) Intent   c) Methodology   d) Techniques
4) Example for fact finding study is
   a) Pure Research   b) Survey   c) Action Research   d) Long term Research
5) Motivation Research is a type of …………… research
   a) Quantitative   b) Qualitative   c) Pure   d) applied
6) Research related to abstract ideas or concepts is
   a) Empirical research b) Conceptual Research c) Quantitative research   d) Qualitative research
7) Population Census is an example of ………….. Research
   a) Survey   b) Empirical   c) Clinical   d) Diagnostic
8) ………….. is a way to systematically solve the research problem
   a) Technique   b) Operations   c) Research methodology   d) Research Process

Q.2 (a)   **(04)**
      (b) Explain Process of Defining the research Problem   **(04)**

Q.3 (a) Write a note on Criteria for Good Research   **(04)**
      (b)   **(04)**

Q.4 What do you mean by Research? Explain Research Process in Depth.   **(08)**
                                                    OR

Q.5 **Write a note on Following terms (Any 2 out of 3)**   **(08)**
        a)
        b)
        c)

Best of Luck