

PARUL UNIVERSITY
Parul Institute of Commerce
Bachelor of Commerce (Hons)
Semester - III
Subject: Research Methodology
Subject code: 16100205

Date: 06/08/2018

Time: 07:30 to 08:30

Q. 1. MCQs. **6 Marks**

- 1. Social Science Research Problems**
a) Explain b) diagnosis c) Recommend d) Formulate
- 2. Social research aims at**
a) Integration b) Social Harmony c) National Integration d) Social Equality
- 3. Research is classified on the basis of And methods**
a) Purpose b) Intent c) Methodology d) Techniques
- 4. Research undertaken for knowledge sake is**
a) Pure Research b) Action Research c) Pilot study d) Survey
- 5. Example for fact finding study is**
a) Pure Research b) Survey c) Action Research d) Long term Research
- 6. Motivation Research is a type of research**
a) Quantitative b) Qualitative c) Pure d) applied

Q. 2. Define Research and Write a full note on Research Process. **7 Marks**

Q. 3. Distinguish between Qualitative Research V/s. Quantitative Research. **7 Marks**

OR

Q.3. Write a note on Classification of Research. **7 Marks**

Best of Luck

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