

The IUP Journal of **Management Research**

Vol. XIX No. 2

April 2020

**Ergonomic Workplace Design for Micro,
Small and Medium Enterprises:
A Conceptual Model** 7
Ibrahim P A

**Predicting Consumer Satisfaction Towards
WhatsApp Based on Quality Factors** 24
Pooja Yadav and Neha Singh

**Relationship Between Social Support
and Work-Life Balance: An Empirical
Research on Police Personnel
of Himachal Pradesh** 45
Poonam Kaushal



48 (10)
28.09.2020



The IUP Journal of **Management Research**

Vol. XIX No. 2

April 2020

Contents

Focus	5
Ergonomic Workplace Design for Micro, Small and Medium Enterprises: A Conceptual Model	7
<i>Ibrahim P A</i>	
Predicting Consumer Satisfaction Towards WhatsApp Based on Quality Factors	24
<i>Pooja Yadav and Neha Singh</i>	
Relationship Between Social Support and Work-Life Balance: An Empirical Research on Police Personnel of Himachal Pradesh	45
<i>Poonam Kaushal</i>	
