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HOW TO WIN CUSTOMER IN THIS COMPETITIVE MARKET THROUGH 3 CORE STORIES (FOUNDER, PRODUCT & MISSION)

09 | **SEPT** | **2:30 PM TO**
2020 | **3:30 PM**

NADIA DEVITA OKTARINI

Co founder & Chief Marketing Officer FIC Group & Chocla Cafe,
Business Influencer, Jakarta, Indonesia

Civil Engineer & Proposal Manager, PT JFE Engineering

Talented Chief Marketing & Business Development Officer with a demonstrated track record of success in both traditional and online marketing. Proficient in planning,

implementing and overseeing campaigns for high-value clients. Excellent verbal and written communication skills with a forward thinking and disciplined approach.

Indonesia's Woman Leader 2018 - recognized and awarded by CMO Asia & World Brand Congress Chosen as Online Trainer & Speaker (Experts) for some Elearning

companies such as: Spendless Academy Singapore, Terampil Indonesia, & Joynt, India

MODERATOR

Mr. Hemal Patel & Mrs. Vaishali Nathwani

Department of Applied Sciences & Humanities, PPI

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