

PARUL UNIVERSITY
COLLEGE OF AGRICULTURE
B.Sc.(Hons), Agriculture Winter 2019 - 20 Examination

Semester: 2

Date: 19-12-2019

Subject Code: 20109152

Time: 02:00 pm to 04:30 pm

Subject Name: Fundamentals of Agricultural Extension Education

Total Marks: 50

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A. Fill in the blanks. (Each of 0.5 mark)****(05)**

1. Father of Extension Education is _____.
2. Agriculture Minister of India is _____.
3. _____ is knowing behaviour.
4. _____ is the competency in using knowledge efficacy.
5. IADP was popularly known as a "_____".
6. _____ is the last official administrative person in the administrative chain of CDP/NES.
7. Implementation of CDP at the State level there was a central committee with _____ as Chairman.
8. Etawah Pilot Project was started by _____.
9. _____ is direction of movements.
10. _____ means an announcement, prospects and a list of events or a plan of work.

B. Multiple choice type questions. (Each of 0.5 mark)**(10)**

1. _____ is a purposeful process, which involves sources, messages, channels and receivers.

a) Adoption	c) Diffusion
b) Communication	d) Rejection
2. _____ is a profession of writing for or editing newspapers etc.

a) Communication	c) Diffusion
b) Journalism	d) None of the above
3. Community Development Programme was launched in _____.

a) 1956	c) 1966
b) 1952	d) 1979
4. _____ is a decision to make full use of a new idea as the best course of action.

a) Diffusion	c) Rejection
b) Adoption	d) Perception
5. An _____ is an idea, practice or object perceived as new by an individual or other unit of adoption.

a) Perception	c) Technology
b) Innovation	d) None of the above
6. The NATP was initiated by GOI with the financial assistance of _____.

a) Worldbank	c) ATMA
b) RBI	d) DEE
7. _____ is an innovative program developed by the ICAR.

a) IADP	c) HYVP
b) IVLP	d) NATP
8. In _____ Experiment on paddy, sugarcane and cotton were undertaken.

a) IADP	c) Shriniketan Project
b) IVLP	d) None of the above
9. Etawah Pilot Project was started in _____.

a) 1952	c) 1966
b) 1953	d) 1948
10. Nilokheri Project was launched in _____.

a) 1948	c) 1952
b) 1953	d) 1965

11. Wheat and Rice production was increased in _____ Project.
 - a) NATP
 - b) Shriniketan
 - c) HYVP
 - d) Firka
12. The Collector was primarily responsible to see the working of the _____ scheme in the district.
 - a) HYVP
 - b) IVLP
 - c) Firka Development
 - d) IADP
13. S. K. Dey launched the new scheme called _____ for construction of township at Nilokheri.
 - a) ATMA
 - b) ATIC
 - c) Mazdoor Manzil
 - d) None of the above
14. _____ acts as a multipurpose man at village level.
 - a) BDO
 - b) DDO
 - c) VLW or Gram Sevak
 - d) Collector
15. Farm and home visit is _____ contact method.
 - a) Mass
 - b) Group
 - c) Individual
 - d) None of the above
16. _____ is fundamental truth or law or rules or regulation one has to follow as the basis of some actions.
 - a) Objective
 - b) Principle
 - c) Plan
 - d) Programme
17. A _____ is a statement of policy to guide decision and action in a consistent manner.
 - a) Objective
 - b) Principle
 - c) Plan
 - d) Programme
18. Shriniketan project was started in _____.
 - a) 1952
 - b) 1914
 - c) 1953
 - d) 1966
19. Gurgaon Project was initiated by _____.
 - a) Shri Rabindra Nath Tagore
 - b) F. L. Brayne
 - c) Mahatma Gandhi
 - d) None of the above
20. Experiment on paddy, sugarcane and cotton were undertaken in _____ project.
 - a) Gurgaon
 - b) Shriniketan
 - c) HYVP
 - d) None of the above

Q.2 Do as Directed.

A. Define the following. (Any five out of seven)

(05)

1. Agricultural Extension
2. Private Extension
3. Community
4. Communication
5. Education
6. Rural
7. Development

B. Answer the following. (Any five out of seven)

(05)

1. Write the objectives of rural development.
2. Write the examples of group contact method.
3. What is Agriculture Journalism?
4. Write about drawback of firka development project.
5. Write the name of private extension service providers.
6. Write major three objectives of community development.
7. Enlist Components of extension.

Q.3 Write short notes. (Any five out of six)

(10)

1. Write the difference between individual and mass contact method.
2. Write the name of implementing agencies involved in NATP.
3. Enlist Key element of communication.
4. Enlist five categories of adopter.
5. Enlist steps of programme planning.
6. Write full form of the following:
 - 1) IADP
 - 2) HYVP
 - 3) IVLP
 - 4) NATP

Q.4 Long Questions/Example (Attempt any three out of four)

(15)

1. Explain extension educational process.
2. Enlist any ten principles of extension education and explain any two in detail.
3. Explain stages of adoption process.
4. Draw the organizational pattern chart of CDP/NES.