

PARUL UNIVERSITY
FACULTY OF LAW
Integrated B.Com. LL.B. Winter 2018 – 19 Examination

Semester: 1
Subject Code: 17302102
Subject Name: General Principles of Economics

Date: 01/12//2018
Time: 10.30 am to 1.00 pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed. (15)(1 marks each. All Compulsory)

1. In duopoly market price rigidity does not exist in this type of market structure (True or False)
2. What is the Meaning of Demand?
3. Explain the term Merger by Absorption with the help of Example?
4. Define Price?
5. Define Reverse Merger?
6. Give one Advantage of Holding Company?
7. Economics is a science of wealth quoted by which Economist?
8. Define Monopoly?
9. Define Wealth?
10. Define Homogenous product under Perfect Competition?
11. Explain Ordinal Utility theory?
12. Welfare economics focuses on the optimal allocation of resources and goods and how the allocation of these resources affects social welfare (True or False)
13. In Monopoly there is possibility of exploitation of consumer with respect to the price of product or services and its quality(True or false)
14. In Duopoly kind of market generally sellers cooperate and decide a single price instead of fighting for market share and end with Nothing (True Or False)
15. Excess supply exists when at the current price , the quantity supplied is greater than the quantity demanded(True or False)

Q.2 A) Write short notes on (Each of three mark) (15)

1. Types of Merger
2. New Welfare Economics
3. Entrepreneurship- Factor of Production
4. Imperfect Competition
5. Social welfare and principles of Justice

Q.3 A) Explain the term Law of demand and Law of Supply with help of diagrams? (08)**OR****A) Explain the term Price determination with the help of diagrams? (08)****B) Explain Marginal Productivity theory of distribution with the help of Illustrations? (07)****OR****B) Explain theory of determination of wages with the help of Illustrations? (07)****Q.4 A) Securities, money and share can be treated as capital? Explain? (07)****B) Answer the following (Any 4) (Each of two mark) (08)**

1. What is Monopsony? Explain three Characteristics features of Monopsony?
2. Features of Oligopoly?
3. Explain Merger through consolidation with the help of example?
4. What is the difference between Free Goods and Economic Goods?
5. Utility and usefulness are Different ? Explain?
6. Give an Example of Backward Vertical Merger?