

PARUL UNIVERSITY
FACULTY OF LAW
B.B.A. LL.B. Winter 2018-19 Examination

Semester: 1
Subject Code: 17303101
Subject Name: Principles of Management

Date: 27/11/2018
Time: 10:30am to 1:00pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed (MCQ) (1 marks each. All Compulsory) (15)

1. Management as a discipline is the function of _____.
 - a) Science
 - b) Art
 - c) Creativity
 - d) Both (a) and (b)
2. Authority, discipline, unity of command, and unity of direction are:
 - a) Taylor's four principles of management.
 - b) Principles of the human relations movement.
 - c) Four of Fayol's fourteen principles of management.
 - d) Elements of Weber's ideal bureaucratic structure.
3. When we classify managers according to their level in the organization they are described as _____.
 - a) Top managers, middle managers and supervisors
 - b) General managers and administrative managers
 - c) High level and lower level managers
 - d) Functional, staff and line managers
4. Frederick Taylor and Frank and Lillian Gilbreth were advocates of an approach to management involving the use of scientific method, known as:
 - a) The quantitative approach.
 - b) Management science.
 - c) Scientific management.
 - d) The contingency approach.
5. Needs that impel creativity and innovation, along with the desire to have a productive impact on our surroundings is _____ needs.
 - a) Existence
 - b) Growth
 - c) Relatedness
 - d) None of the Above
6. ERG theory was introduced by _____.
 - a) Clayton Alderfer
 - b) McClelland
 - c) Douglas McGregor
 - d) J. Stacey Adams
7. Which of the following functions or activities requires recruiting and placing qualified personnel needed for the organization so that it may achieve its objectives and goals?
 - a) Staffing
 - b) Planning
 - c) Controlling
 - d) Organizing
8. The SWOT approach assesses an organization's
 - a) Speed, Wants, Order, Timing
 - b) Structure, Workforce, Organization, Types
 - c) Strengths, Weaknesses, Opportunities, Threats.
 - d) Signs, Worries, Objectives, Techniques
9. _____ is the process of using the resources and personnel of an organization in an orderly way to achieve the objectives and long-term goals of the organization.
 - a) Planning
 - b) Organizing
 - c) Leading
 - d) Controlling
10. The management of people/labor should be handled by what department in an organization?
 - a) Administration
 - b) Accounting
 - c) Information Systems
 - d) Human Resources

