

**PARUL UNIVERSITY**  
**FACULTY OF LAW**  
**I.BBA.LL.B, Summer 2017 - 18 Examination**

**Semester: 1****Subject Code: 06101102****Subject Name: Principles of Management-I****Date: 05/06/2018****Time: 10:30 am to 1:00 pm****Total Marks: 60****Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. Which of the following is an assumption of rationality to rational decision making?
  - a) Preferences are clear
  - b) The problem is clear and unambiguous
  - c) Final choice will maximize payoff
  - d) All of the above
2. Which of the following is a major function of management
  - a) Planning
  - b) organizing
  - c) controlling
  - d) all the above
3. What is another name for contingency planning?
  - a) Synergy planning
  - b) Business level planning
  - c) Ad hoc planning
  - d) Scenario planning
4. Line functions are concerned with those activities which relate to the discharge of \_\_\_\_\_.
  - a) direct responsibility for accomplishing the subsidiary objectives of the
  - b) direct responsibility for accomplishing both main and subsidiary objectives of the organization
  - c) direct responsibility for accomplishing the main objectives of the organization
  - d) none of these
5. \_\_\_\_\_ Oldest form of organization
  - a) Line
  - b) functional
  - c) line and staff
  - d) none of these

**B). Define the following. (Each of 1 mark)****(05)**

1. Management.
2. Strategic planning.
3. Historical Analogy.
4. Decision Making.
5. Departmentalization.

**C). Direct questions. (Each of 1 mark)**

**(05)**

1. Give the Full form of CPM and PERT.
2. Give the steps of planning process.
3. Structure of formal organization.
4. Give four limitations of forecasting.
5. Importance of planning.

**Q.2 Answer the following questions.**

**A).** Explain the Types of plans.

**(07)**

**B).** Management as Science or art". Discuss.

**(08)**

**Q.3 Answer the following questions.**

**A).** Explain principles of effective delegation.

**(07)**

**B).** Discuss the problems of informal organization.

**(08)**

**Q.4 Attempt any two questions. (Each of 7.5 mark)**

**(15)**

1. Explain the types of organisation with appropriate diagram.
2. Draw a decision-making tree for manufacturing unit.
3. Explain the different types of planning premises.
4. Give the techniques of forecasting.