

**PARUL UNIVERSITY**  
**COLLEGE OF AGRICULTURE**  
**B.Sc.(Hons.) Agriculture Summer 2017 - 18 Examination**

Semester: 2

Subject Code: 20109152

Subject Name: Fundamentals of Agricultural Extension Education

Date: 31/05/2018

Time: 10:30am to 01:00 pm

Total Marks: 60

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A. Fill in the blanks. (Each of 1.00 marks)****(10)**

1. Father of extension education is \_\_\_\_\_.
2. \_\_\_\_\_ means an announcement, prospects and a list of events or a plan of work
3. \_\_\_\_\_ is direction of movements.
4. Experiment on paddy, Sugarcane and Cotton were undertaken in \_\_\_\_\_ project.
5. \_\_\_\_\_ refers to the upward or increasing differentiation.
6. \_\_\_\_\_ is the sender of the message.
7. \_\_\_\_\_ is an innovative program developed by the ICAR.
8. \_\_\_\_\_ is doing behaviour.
9. \_\_\_\_\_ is a group of people who live in a geographical area.
10. An \_\_\_\_\_ is an idea, practice or object perceived as new by an individual or other unit of adoption.

**B. Multiple choice type questions. (Each of 1.00 mark)****(10)**

1. Basic concept of extension is \_\_\_\_\_.  
 a) Workshop  
 b) Training  
 c) Non formal course  
 d) Education
2. \_\_\_\_\_ was started by Shri Rabindra Nath Tagore.  
 a) CDP  
 b) NES  
 c) NATP  
 d) Sriniketan project
3. \_\_\_\_\_ was started in year 1920.  
 a) IADP  
 b) Sriniketan project  
 c) NES  
 d) Gurgaon Project
4. \_\_\_\_\_ was started by Mr. Albert Mayer.  
 a) Etawah Pilot Project  
 b) Sriniketan project  
 c) IVLP  
 d) HYVP
5. \_\_\_\_\_ was popularly known as a "Package Programme".  
 a) IADP  
 b) IVLP  
 c) HYVP  
 d) NATP
- 6 The process of funding and delivering extension service by private individual or organization is called \_\_\_\_\_.  
 a) Private Extension  
 b) Extension  
 c) Training  
 d) Workshop
- 7 \_\_\_\_\_ is given by audience.  
 a) Massage  
 b) Feedback  
 c) Channel  
 d) Objective
- 8 \_\_\_\_\_ is the profession of writing for newspapers.  
 a) News  
 b) Journalism  
 c) Success story  
 d) Research Papers

9 \_\_\_\_\_ is a decision not to adopt an innovation.

- a) Adoption
- b) Cognitive
- c) Rejection
- d) Decision

10 \_\_\_\_\_ is single page publication.

- a) News
- b) Pamphlet
- c) Leaflet
- d) Folder

**Q.2 Do as Directed.**

**A. Define the following. (Any five)**

**(05)**

1. Extension
2. Agricultural Extension
3. Rural
4. Community Development
5. Agricultural journalism
6. Farmer led extension
7. Diffusion

**B. Answer the following. (Any Five)**

**(05)**

1. Write characteristics of ideal message.
2. Enlist types of leader.
3. What is innovation?
4. Why rural development is important in India?
5. Give name of private extension service provider.
6. What is over adoption?
7. Enlist steps of adoption process.

**Q.3 Write short notes. (Any five)**

**(15)**

1. Write difference between informal and formal education.
2. Enlist steps of extension programme planning.
3. Write importance of Extension teaching methods.
4. Write role of agricultural journalism in agricultural development.
5. Write difference between Method demonstration and Result demonstration.
6. Write full form of the following.
  1. CDP 2. NES 3. IADP 4. IVLP 5. NATP 6. HYVP

**Q.4 Attempt any three questions.**

**(15)**

1. Enlist principles of extension education and Explain any three in detail.
2. Write importance of communication in agricultural development.
3. Explain Adoption process.
4. Draw organizational pattern chart of CDP/NES.