

PARUL UNIVERSITY
FACULTY OF DESIGN
B. Design, Winter 2017 - 18 Examination

Semester: 2
Subject Code: 18193151
Subject Name: Communication Skill - II

Date: 05/01/18
Time: 10:30am to 12:30pm
Total Marks: 40

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) To complete the sentence select correct option to fill in the blank. (0.5 mark each) (06)

1. Very few books are ready _____ Harry Potter by children.
 (a) As much as (b) more than (c) the most
2. Life in the desert is _____ than life in the mountains.
 (a) As dreary as (b) the dreariest (c) drearier
3. Honey is _____ medicine.
 (a) As good as (b) better than (c) the best
4. School days are _____ than college days.
 (a) As enjoyable as (b) more enjoyable (c) the most enjoyable
5. The coconut tree has _____ any other tree.
 (a) As much uses as (b) more uses than (c) the most uses of

Read the passage given and the sentences below it. Are they right or wrong, according to the text above? Mention 'Right' or 'Wrong' against each sentence for correct answer.

London and Paris are both wonderful cities, but they are very different. In some ways I prefer Paris. The centre of Paris is more beautiful than the centre of London and the architecture is more harmonious. On the other hand, London has more parks than Paris and there is a lot less traffic. When the weather is good, London is more relaxing than Paris, as there are more places to sit down. The Underground in London is older than the Paris Metro and more expensive. It is also dirtier. On the other hand it is easier to use if you are a visitor. Both cities have wonderful museums, but the queues to see them are worse in Paris. Finally, most people would say that the food in Paris is much better than the food in London!

6. Both London and Paris have wonderful museums.
7. There is less traffic in Paris than in London.
8. The Paris Metro is older than the London Underground.
9. The Paris Metro is cheaper than the London Underground.
10. There are more parks in London than in Paris.
11. The food in Paris is worse than the food in London.
12. The Paris Metro is cleaner than the London Underground.

B) Picture Description - Comparison in around 150 words. (06)

Q.2 Write a review of movie “Inception” in around 200 words. (08)

OR

Q.2 Write a review of one movie, in around 200 words, which relates to the field of your specialization. (08)

Q.3 A) Read the passage and answer the given questions. (06)

Some people may think of a green, or sustainable building as just a building that doesn't really have as bad of an impact on the environment as another 'average' building. Other people may find it to be the type of building, and the actual surroundings of the building. The ideal green building would be a building project that would allow you to preserve most of the natural environment around the project site, while still being able to produce a building that is going to serve a purpose. The construction and operation will promote a healthy environment for all involved, and it will not disrupt the land, water, resources and energy in and around the building. This is the actual definition of a green building. The U.S. EPA says “Green building is the practice of creating structures and using processes that are environmentally responsible and resource-efficient throughout a building's life-cycle from siting to design, construction, operation, maintenance, renovation and deconstruction. This practice expands and complements the classical building design concerns of economy, utility, durability, and comfort. Green building is also known as a sustainable or high performance building.”

Now, let us take a look at why it is so important to go green. Most people will find when going green that they are able to reduce their carbon footprint and actually lend a helping hand to the environment. You can go green in a variety of different ways, but builders and construction workers must do their part as well. If you haven't begun going green, then you will find that there are a variety of different things that you can do to help you get started. You don't have to jump in head first, and you can actually take some baby steps along the way. Green buildings are designed in such a way to reduce overall impact on environment and human health by reducing trash, pollution and degradation of environment, efficiently using energy, water and other resources, protecting occupant health and improving productivity.

Some people feel that they just can't go green because it will cost them more money, but that is really a common misconception. While it may cost you a bit more to get started when you are going green, because green materials and products can be more costly, you really have to consider the type of savings that you will be able to reap. You will be able to save on energy costs, because going green also means conserving energy. You should really look at the green building as more of an investment than anything else. An investment that will be able to save you money, as well as an investment that will be able to help the environment! It is a win-win situation for everyone!

With new technologies constantly being developed to complement current practices in creating greener structures, the benefits of green building can range from environmental to economic to social. By adopting greener practices, we can take maximum advantage of environmental and economic performance. Green construction methods when integrated while design and construction provide most significant benefits. Green building helps to reduce wastage of water, conserve natural resources, improve air and water quality, protect biodiversity and ecosystems, reduce operating costs, improve occupant productivity, create market for green product and services, improve quality of life, minimize strain on local infrastructure, improve occupant health and comfort. As you can see, green building is something that everyone should really jump on to. If you don't plan to rebuild your home, then you may just want to make a few green changes within your home to ensure that you are able to get the goals that you want out of it. You can cut down on your energy usage, save money, and make a big impact on the environment. You will find that it isn't as hard as people make it out to be, and you will feel better about yourself when you go green too!

Answer the following questions.

1. Explain the meaning of 'green building' and which are the benefits of green building?
2. (a) Find one word from the passage for the description

(i) able to be maintained for an indefinite period without damaging the environment or without depleting a resource

(ii) permanence by virtue of the power to resist force or stress in different forms

(b) Find synonyms from the passage for the words (i) Garbage (ii) Dweller

(c) Find antonyms from the passage for the words (i) Impede (ii) Inexpensive

3. Find out words from the passage which convey the expression / meaning given below.

(a) a significant or strong effect or influence (b) state or condition of being useful.

B) Make notes of the passage given in Q. 3 (A).

(04)

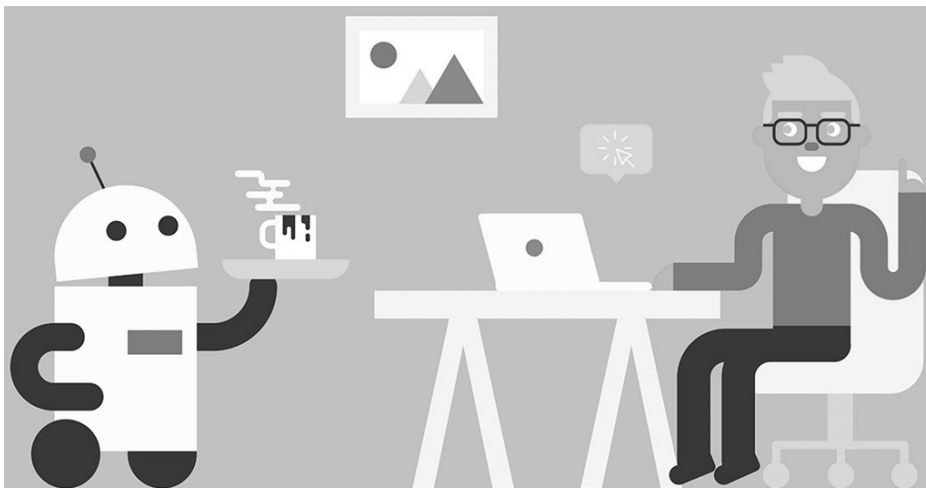
Q.4 Answer the following questions.

A) Write a paragraph of around 150 words on “Space and Color in Design”

(05)

B) Develop story from given picture in around 150 words.

(05)



OR

B) Develop story from given picture in around 150 words.

(05)

