

PARUL UNIVERSITY
FACULTY OF DESIGN

B. Design, Winter 2017 - 18 Examination

Semester: 1

Subject Code: 18193101

Subject Name: Communication Skill - I

Date: 21/12/2017

Time: 10:30AM TO 12:30PM

Total Marks: 40

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) Do as directed. (0.5 mark for each item)**(06)**

1. The allocation for the police department is one of the items that **(a) interest (b) interests** Councilwoman Gold.
2. She asked him whether the mayor or the city council **(a) is (b) are** responsible for introducing the budget.
3. She was crying bitterly, _____ I asked her what the matter was. Fill in the blanks with suitable conjunctions
4. I read through the book _____ I could get some information on the life of Alexander the Great. Fill in the blanks with suitable conjunctions
5. _____ there weren't many people at the party; it was a most enjoyable occasion. Fill in the blanks with suitable conjunctions.
6. Recently, many problems _____ (cause) by forest fires.
7. A man _____ (kidnap) by criminals.
8. I will never raise any demand. (change into Present perfect tense)
9. I followed his instructions. (change into Simple future tense)
10. He is crying at the top of his voice. (change into Past perfect tense)
11. He has been working here for sometimes (correct the error)
12. I saw the blind man crossed the busy road without any help (correct the error)

B) Email Writing in around 100 words.**(04)**

As a student representative of your department, write an email to your batch mates, suggesting a party for Head of Department Prof. Priti who is retiring next month. Sign the email as Sam.

Q.2 Answer the following questions in brief (Any four out of five)**(08)****Cloze test of conjunctions**

1. I had _____ gone to bed than I heard the door knock.
2. Priya acted _____ she had never seen me up to that time.
3. You won't be successful _____ much you study.
4. They can easily find you _____ where you go.

Rearrange the sentences to form a story

1. "Does Santa put magic powder taken from fairies over his reindeers so they can fly?"
2. In a faraway city, four beautiful girls lived with their mom and dad
3. One day, the girls asked their father
4. The girls loved Christmas, especially the presents they were given

Cloze test - paragraph development

(factors, love, never, getting)

In summer people _____ to grill because the sun is high and the days are much longer. Grill safety is an important element to having a great grill party. There are many important _____ to remember. The first is _____ a grill that is safe and will last at long time outdoors. Buying a grill can be a challenging but it can also be fun. There are gas grills and charcoal grills as well. For safety, be sure to keep all the grill supplies away from children if you get a charcoal or a gas grill. Gas grills _____ cost more money over time since you need to buy more gas. The food made with a gas grill also has a different flavor. The good news is that many modern grills work both with charcoal or gas! The second factor is to make sure you have cleaning supplies and the right tools for your grill.

Cloze test - subject verb agreement

1. Some of the students in my class _____ angry that they did not pass
2. McDonalds _____ an example of a fine American fast food restaurant
3. The United States _____ bordered by Canada and Mexico.

4. Indians ____ a lot of junk food

Cloze test - voice

1. On her right hand, Sara (carry) _____ her handbag.
2. Before that day we (never / think) _____ of traveling to Japan.
3. Tom (move) _____ to his home town in 1994
4. By 9 o'clock, we (finish) _____ our homework.

Q.3 Answer the following questions.

A) Reading Comprehension.

(06)

Nowadays schools and colleges have become the abode of indiscipline. Everybody knows that students have become undisciplined. At the time of examination police are called. Who will be happy when he sees a policeman standing at the gate with a stick in his hand? One is tempted to ask, "What is the use of this education where policemen are needed for conducting examinations?" The aim of education is to wipe out the existence of the force. When a father sends his son to school, does he think that his son will become a thief? So it is not an irony that parents spend money to see students thieves who copy in the examination hall at the point of a knife, stick, khukuri, pistol or bayonet are no better than robbers. Can any father be happy when he sees this? The cause of such indiscipline is that students don't read and teachers don't teach. Generally, in many places inefficient teachers are appointed by the authorities on the basis of recommendation. Sometimes they select inefficient hands to pay less. The result is that the schools and colleges play with the lives of the young students. Among teachers, there is friction. Sometimes principals harass teachers and sometimes teachers unite against them. The result is that schools/colleges which are the Biddya Mandir becomes places of petty party politics. Another cause is that schools and colleges are over-crowded. Ill-fed, ill-clothed and tuition hunter teachers are there to teach. Papers are out. Students are tempted to go to the safest way of tuition. When there is no work, indiscipline comes in. An idle man's mind is the devil's workshop.

a. From the passage find the words which mean: 2x0.5=1

- (a) lured (b) the strange aspect of situation

b. Answer the following questions: 1x5=5

- (a) What types of students are called thieves?
- (b) Why the security force is managed at the exam centers?
- (c) Mention the meaning of "An idle man's mind is the devil's workshop".
- (d) Give title for the above passage
- (e) Nowadays schools and colleges have become the abode of discipline.-True or False

B) Note making.

(04)

Occasional self-medication has always been part of normal living. The making and selling of drugs has a long history and is closely linked, like medical practice itself, with belief in magic. Only during the last hundred years or so, as the development of scientific techniques made it possible diagnosis has become possible. The doctor is now able to follow up the correct diagnosis of many illnesses-with specific treatment of their causes. In many other illnesses of which the causes remain unknown, he is still limited, like the unqualified prescriber, to the treatment of symptoms. The doctor is trained to decide when to treat symptoms only and when to attack the cause. This is the essential difference between medical prescribing and self-medication.

The advance of technology has brought about much progress in some fields of medicine, including the development of scientific drug therapy. In many countries public health organization is improving and people's nutritional standards have risen. Parallel with such beneficial trends are two which have an adverse effect. One is the use of high pressure advertising by the pharmaceutical industry which has tended to influence both patients and doctors and has led to the overuse of drugs generally. The other is emergence of eating, insufficient sleep, excessive smoking and drinking. People with disorders arising from faulty habits such as these, as well as well from unhappy human relationships, often resort to self-medication and so add the taking of pharmaceuticals to the list. Advertisers go to great lengths to catch this market.

Clever advertising, aimed at chronic sufferers who will try anything because doctors have not been able to cure them, can induce such faith in a preparation, particularly if steeply priced, that it will produce-by suggestion-a very real effect in some people. Advertisements are also aimed at people suffering from mild complaints such as simple cold and coughs which clear up by themselves within a short time.

These are the main reasons, why laxatives, indigestion-remedies, painkillers, cough-mixtures,

tonics, vitamin and iron tablets, nose drops, ointments and many other preparations are found in quantity in many households. It is doubtful whether taking these things ever improves a person's health, it may even make it worse. Worse, because the preparation may contain unsuitable ingredients; worse because the taker may become dependent on them; worse because they might be taken excess; worse because they may cause poisoning, and worst of all because symptoms of some serious underlying cause may be asked and therefore medical help may not be sought. Self-diagnosis is a greater danger than self-medication.

On the basis of your reading of the above passage, make notes on it, in points only, using headings and sub-headings. Also use recognizable abbreviations, wherever necessary (Minimum four). Supply an appropriate title to it.

Q.4 Answer the following questions.

A) Picture Description in around 120 words.

(04)



OR

A) Picture Description in around 120 words.

(04)



1. What can you see in this picture?
2. How are they related to each other?
3. Where are they standing?
4. What might be the season?
5. What else can you describe?
6. Your views on family.
7. How are they related to each other?
8. What are they wearing?

B) Paragraph Writing / completion in around 120 words.

(04)

Write a paragraph on- Whatsapp: a popular means of communication OR Importance of values in our life

C) Story Writing / completion in around 120 words.

(04)

Develop the story on the basis of following hints and give a suitable title and conclusion.

Manager of a firm advertised - night watchman - applicants presented - manager not satisfied - found something wrong with each man - there was Raju - an applicant - sat in a corner - patiently waiting - his turn came - manager found nothing wrong in his appearance - questioned about his health - got the reply - I am suffering from sleeplessness - manager happy - appointed him

OR

C) Story Writing / completion in around 120 words.

(04)

Create a story on the following: An Accident