

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA, Summer 2017 - 18 Examination**

**Semester: 5**  
**Subject Code: 06101301**  
**Subject Name: Organizational Behaviour-I**

**Date: 01/06/2018**  
**Time: 10:30 am to 1:00 pm**  
**Total Marks: 60**

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. What do the fundamental consistencies underlying the behavior of all individuals enable researchers to do?
 

a) Observe human behavior	c) Systematize human behavior
b) Research human behavior	d) Predict human behavior
2. \_\_\_\_\_ blends concepts from psychology and sociology.
 

a) Corporate strategy	c) Anthropology
b) Political science.	d) Social Psychology
3. The application of reinforcement concepts to individuals in the work setting is referred to as
 

a) Classical conditioning	c) Self-management
b) Reengineering	d) OB Model
4. Studies indicate that which of the following tends to decrease with increased tenure?
 

a) Job satisfaction	c) Productivity
b) Raises and promotion	d) Absenteeism
5. What is the process by which individuals organize and interpret their sensory impressions in order to give meaning to their environment?
 

a) Interpretation	c) Environmental analysis
b) Perception	d) Social verification

**B). Define the following. (Each of 1 mark)****(05)**

1. Organizational Behavior
2. Workforce Diversity
3. Halo effect
4. Attitude
5. Organizational development

**C). Direct questions.(Each of 1 mark)****(05)**

1. Biographical Characteristics
2. Locus of Control
3. List the Components of an Attitude
4. Stereotyping
5. Organizational Commitment

**Q.2 Answer the following questions.****A). Explain Contributing disciplines to OB with diagram.****(07)****B). What are the different Types of Teams? Explain and Support the answer with diagram.****(08)****Q.3 Answer the following questions.****A). Write short note on:- a) Machiavellianism b) Type-A, Type-B personality****(07)****B). Explain different Stages of Group Development****(08)****Q.4 Attempt any two questions. (Each of 7.5 mark)****(15)**

1. Define Values. Explain Types of Values with examples
2. Explain Overcoming factors of Resistance to change
3. Explain: - Lewins 3 step model of change with diagram
4. Write short note on: -Power and Power Tactics