

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Summer 2017 - 18 Examination

Semester: 2
Subject Code: 06101152
Subject Name: Principles of Management -II

Date: 11/5/2018
Time: 10:30am-1:00pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions (Each of 1 mark) (05)**

1. Which of the forecasting technique is the fastest?

a) Work study technique	c) Flow models
b) Ratio trend analysis	d) HR demand Forecast
- 2 is the process of searching for prospective employees and stimulating them to apply for job

a) Selection	c) Induction
b) Recruitment	d) Orientation
3. Step in recruitment process in which candidates are shortlisted fulfilling minimum requirements of job is classified as.....

a) Placement screening	c) Pre-employment screening
b) Compensatory screening	d) Affirmative screening
4. Persons who can influence others and who possess managerial authority are.....

a) Managers	c) Leaders
b) Organizers	d) Visionaries
5. Environmental uncertainties is one of the factors that affects.....

a) HRM	c) HRP
b) SHRM	d) HRD

B). Define the following. (Each of 1 mark) (05)

1. Knowledge management
2. Write any 2 principles of Directing
3. What is the Formula for Break-even point?
4. Job specification
5. Exit interview

C). Direct questions. (Each of 1 mark) (05)

1. Write levels of Communication
2. Conference Method
3. Technology management
4. Leadership
5. Management control

Q.2 Answer the following questions.**A). Define Job Analysis and draw a chart and explain it with suitable example in detail (07)****B). Explain the process of Communication with diagram. (08)****Q.3 Answer the following questions.****A). Draw a diagram of Recruitment Sources. Explain any 5 external sources of Recruitment in (07)****B). Explain the concepts: Vestibule Training and Job Rotation (08)****Q.4 Attempt any two questions. (Each of 7.5 mark) (15)**

1. Explain the statement: Arguments for and against CSR.
2. Explain: Blake and Mouton's Managerial grid of leadership theory.
3. Write a short note on Break-even Analysis and chart.
4. Draw a diagram and explain project management process in detail.