

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA, Summer 2017 - 18 Examination

Semester: 1
Subject Code: 06101106
Subject Name: General English

Date: 14/06/2018
Time: 10:30 am to 01:00 pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A. Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. The purpose of the communication in an organization is not to -
a) share and exchange information and ideas c) solve problem
b) create confusion d) discuss the issues related to topic
2. The following is not a form of written communication.
a) letters c) brochures
b) group-discussion d) circular
3. Look! That man _____ to open the door of your car.
a) has been trying c) tries
b) is trying d) tried
4. The Olympic Games _____ place every four years.
a) have taken c) are taking
b) take d) took
5. Which of the following is correct - I am tired as I am working since 7 O'clock in the morning.
a) I was working c) I have been working
b) I had been working d) I will be working

B. Define the following. (Each of 1 mark)**(05)**

1. Empathetic listening
2. Posture
3. Status of the speaker
4. Hearing
5. Paragraph

C. Direct questions. (Each of 1 mark)**(05)**

1. Answer the following idioms- a) take a nose dive b) In short supply
2. Write meaning of Heretofore.
3. What is Homophone?
4. He will do his work with diligence. (Simple present)
5. I followed his instructions. (Simple future)

Q.2 Answer the following questions.

- A. Write a dialogue between two idle students about the approaching examination**

(07)

B. Read the following text and do the activities given below:

There was a coffee shop in front of my house where one man in his sixties always came and spent his whole day. Out of curiosity one day I went to the shop, ordered some coffee and sat next to him. Before I could speak, he asked me about my home and family. After that he became quite nostalgic. Suddenly his eyes filled with tears as he told me that I reminded him of his granddaughter Julli, who was in the US. I got to know his son was in the US for the last five years. He had been staying alone after his wife passed away a year ago. A retired officer with enough wealth, yet there was no one to take care of him. Speaking over the phone with his granddaughter was not enough. All he needed was love and care from his children. From that day onwards we became friends. He calls me granddaughter and loves me very much. From my meeting with him I learnt that nothing is greater than family, and that money cannot buy happiness. The key to a happy family is love and care.

(I) Match the following:

(02)

Column A

- (a) coffee shop
- (b) The man's son
- (c) The old man
- (d) The narrator succeeds

Column B

- (i) a retired officer
- (ii) to give him affection
- (iii) in front of the narrator's house
- (iv) in the United States

(II) Choose the correct answers to complete the following sentences:

(02)

- (1) The narrator was the man.
(a) the granddaughter of (b) the wife of (c) a stranger to
- (2) The man's wife.....
(a) left him away (b) had already died (c) is also in the US
- (3) The man's age was years old.
(a) sixty (b) below sixty (c) between sixty to seventy
- (4) In spite of enough wealth, the man was
(a) cheerless (b) family-less (c) happy

(III) Answer the following questions: 1 marks each

(04)

- (a) Why did the narrator actually go to the coffee shop?
- (b) How did the man become alone in his house?
- (c) What is the most important thing in man's life?
- (d) Give a suitable title to the passage.

Q.3 Answer the following questions.

A. Look at the picture carefully and answer the following questions.



(07)

- 1. What can you see in this picture?
- 2. How are they related to each other?
- 3. Where are they standing?
- 4. What might be the season?
- 5. What else can you describe?
- 6. Your views on family.
- 7. What are they wearing?

B. Develop the following hints into a readable passage and give a suitable title.

Dick – actor – brilliant - strange character - insists on realism - headache to the manager - a new drama - first drinking scene - water provided in a cup as usual - Dick insists on liquor - manager has to buy a bottle of liquor - second scene – fight - insists on real swords - refuses to handle wooden swords - steel swords brought - third scene - hero drinks poison - manager has real poison - actor in a fix - promises to be sensible in future (08)

Q.4 Attempt any two questions. (Each of 7.5 mark) (15)

1. What is listening? What are different types of listening? Discuss them in details with the help of
2. Discuss in detail purpose of reading and techniques of reading comprehension
3. What is paragraph? Discuss in detail characteristic of paragraph and types of paragraph
4. Write a paragraph on Popularity of junk food