

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Summer 2018- 19 Examination

Semester: 5
Subject Code: 06101305
Subject Name: Business Environment

Date: 10/05/2019
Time: 02:00 pm to 04:30 pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. Which of the following measures are included in direct price control measures?

| | |
|-------------------------|--------------------|
| a) Monetary measures | c) Fiscal measures |
| b) Legislative Measures | d) All the above |
2. Which of the following sector is subject to greater market discipline?

| | |
|-----------------------|----------------------|
| a) private sector | c) public sector |
| b) cooperative sector | d) None of the above |
3. Which economist has listed seven condition for the success of any programme of privatization

| | |
|---------------------|----------------------|
| a) Prof Samuel Paul | c) Prof .L. Robbins |
| b) Prof J.M Keynes | d) None of the above |
4. Indian rupee was devalued in july,1991 in

| | |
|----------------|---------------|
| a) three stage | c) one stage |
| b) two stage | d) four stage |
- 5 General agreement on trade and tariffs (GATT) was made in the year

| | |
|---------|---------|
| a) 1945 | c) 1947 |
| b) 1950 | d) 1956 |

B). Define the following. (Each of 1 mark) (05)

1. Globalisation
2. Capital Market
3. Budget
4. Business Environment
5. Social Responsibility of business

C). Direct questions. (Each of 1 mark) (05)

1. What is Foreign direct investment?
2. Define deficit budget.
3. Mention any two effects of administered price.
4. What do you mean by dual pricing System?
5. What do you mean by Consumerism?

Q.2 Answer the following questions.

A). Define business Environment? how do the internal & external factors affect the business environment. (07)

B). Review the Measures initiated in recent years for the reforms of the Indian capital market. (08)

Q.3 Answer the following questions.

A). Critically Examine the impact of globalization on the different sectors of the Indian economy. (07)

B). Discuss the main constituents of budget. (08)

Q.4 Attempt any two questions. (Each of 7.5 mark) (15)

1. What Suggestions would you offer in order that India gets maximum benefit from the –membership of the World Trade organization?
2. Examine the rational of public distribution System ?how does its operate comment.
3. What is a multinational company? Discuss the main causes for the growth of multinational corporations.
4. Consumerism in India is still in its initial stage. Examine this statement and give an idea of the measures taken by the government for consumer protection.