

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA Summer 2018 - 19 Examination**

**Semester: 2**  
**Subject Code: 06101182**  
**Subject Name: Entrepreneurships Development**

**Date: 24/04/2019**  
**Time: 10:30am to 01:00 pm**  
**Total Marks: 60**

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**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 A). Multiple choice type questions/Fill in the blanks (1 Mark Each) (05)**

1. Which of the following shows the process of creating something new?
  - a) Modelling
  - b) Creative flexibility
  - c) Business model
  - d) Innovation
2. Why should an entrepreneur do a feasibility study for starting a new venture
  - a) To identify possible sources of funds
  - b) To see if there are possible barriers to success
  - c) To estimate the expected sales
  - d) To explore potential customers
3. Which of the following factor is most important in forming a new business??.
  - a) Finance
  - b) Marketing
  - c) Government support
  - d) Family support
4. An entrepreneur's primary motivation for starting business is
  - a) To make money
  - b) To be an independent
  - c) To be famous
  - d) To be powerful
5. All of the following are important elements of the financial data and projections section of a business plan except:
  - a) SWOT Analysis
  - b) Cost control
  - c) Break Even analysis
  - d) Projected income statement

**Q.1 B). Define the following. (Each of 1 mark) (05)**

1. Project Management
2. Entrepreneur
3. Business Environment
4. Financial analysis
5. project report

**Q.1 C). Answer in one or two sentences. (Each of 1 mark) (05)**

1. Which are the key factors for choosing the type of financing?
2. What is usually included in a business plan?
3. Which are risks for entrepreneurs in small business?
4. What is Feasibility Analysis?
5. What is Small Industry Development Organization?

- Q.2 A).** What are the role of Central and state government for Entrepreneurship Development? **(07)**
- Q.2 B).** Write a note on “Business Planning Process” **(08)**
- Q.3 A).** Discuss the factors that influence entrepreneurship **(07)**
- Q.3 B)** Explain types of entrepreneurship **(08)**
- Q. 4** **Attempt any Two** **(15)**
1. Critically analyse the entrepreneurial process
  2. Explain the concept of Intrapreneur .
  3. Justify the sentence “Materials Management: The Key to Successful Project Management”
  4. Why Most Entrepreneurs Fail in Business