

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Summer 2018 - 19 Examination

Semester: 2
Subject Code: 06101153
Subject Name: Growth And Structure of Industries

Date: 12/04/2019
Time: 10:30 am to 01:00pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. Which institute the petroleum production Arab countries formed after reading the energy situation and seeing the great dependence of developed countries on Arab oil?

| | |
|--------|-----------------|
| a)OPPC | c)OPEC |
| b)ONGC | d)None of these |
2. Which of the following is a 'Gross Raw Material'?

| | |
|-----------|-------------|
| a) Cotton | c) Iron Ore |
| b) Wool | d) Raw jute |
3. According to 1991 industrial policy resolution , public sector undertaking which are sick would be referred to

| | |
|---------|----------|
| a) BIFR | c) SIDBI |
| b) IDBI | d)SBI |
4. SIDBI was established in

| | |
|---------------|-----------------|
| a) May 1991 | c) January 2000 |
| b) April 1990 | d) March 2001 |
5. Splintering leads to

| | |
|---|-----------------------------------|
| a) A growth in the share of services in GDP | c) No change in share in services |
| b)A fall in share of services in GDP | d)None of these |

B). Define the following. (Each of 1 mark) (05)

1. Tertiary Sector
2. Sick units
3. Agglomeration Effect
4. Cottage Industry
5. Industrial policy

C). Direct questions. (Each of 1 mark) (05)

1. Name any two major sources of energy.
2. Mention any two roles of Private Sector
3. State any two characteristics of Small Scale Industries
4. What do you mean by industrialization?
5. What is the one major objective of NSIC (National Small Industries Corporation) ?

Q.2 Answer the following questions.

- A).** What do you mean by the term 'Industry'? Discuss the significance of industrialization in India in brief. (07)
- B).** What do you mean by the term 'Industrial Sickness'? Explain the various causes of industrial sickness in India. (08)

Q.3 Answer the following questions.

- A).** Define the public sector. What role is played by Public Sector in the Indian economy? (07)
- B).** Discuss the importance and problems associated with Small Scale Sector in Indian economy? (08)

Q.4 Attempt any two questions. (Each of 7.5 mark)

(15)

1. Explain in detail the industrial location theory by Alfred Weber.
2. Briefly explain the provisions of Industrial Policy of 1991
3. Suppose Ravi is the young entrepreneur and wants to choose the location for his new startup. As a management student, state the various factors to be taken into consideration for choosing the location of an industry.
4. Elaborate on the contribution of service sector in India in detail.