

Q.3 Answer the following questions.

(07)

A. Describe the Picture and give suitable title.



(08)

B. Read the following paragraph and answer the following questions.

ATITHI DEVO BHAVAH

New Delhi: Atithi Devo Bhavah. To make visitors to the city feel welcome during the Commonwealth Games, India Tourism Development Corporation (ITDC) is set to train taxi and auto drivers, CISF personnel posted at monuments, dhaba owners, hotel staff etc. Participants will be taught English as well as courtesy and ways to communicate with tourists. At present, there is a shortage of trained guides in the city and with Commonwealth Games drawing close; the issue has to be addressed promptly.

With hundreds of historical sites to visit and each monument boasting its own unique history, foreign nationals are often left to fend for themselves and depend on tourist books and brochures for information. Language is another problem. Quite a contrast to facilities offered in tourist sites in western countries, where trained guides-proficient in several languages-are easily available to aid visitors apart from group-guided trips at regular intervals. Although the Archeological Survey of India (ASI) plans to introduce audio guide services in five languages at some world heritage sites our experts point that not a single monument or tourist place in the city has an interpretation centre where tourists can come and get all information pertaining to a particular site. ASI is also in the process of bringing out more brochures and guides for foreign visitors in the city. Experts say such facilities are crucial if the government wants to promote Delhi as a 'heritage city'. Various agencies like INTACH are also involved in the plans.

Under ITDC's plans, etiquette training for the Games will also be provided to residents who offer rooms to foreigners under Delhi government's bed and breakfast scheme. "House-owners will be given hospitality related training and a brief of Indian tourism scenario. Most visitors generally question their hosts on information about the city so they will be provided information on the golden triangle- Delhi, Agra and Jaipur as well as where tourists should go visiting in Delhi," said an official.

1. What are the initiatives to be taken up by the India Tourism Development Corporation to make the visitors feel welcome during the Commonwealth Games?
 - (i) Training of drivers, CISF personals, dhaba owners and hotel staff.
 - (ii) Promoting the sale of tourist books and brochures.
 - (iii) Arranging audio cassettes and tapes on tourism.
 - (iv) Constructing more bed and breakfast homes.
2. How have the western countries managed to offer aid and better facilities to their tourists?
 - (i) By providing good tourist books and brochures.
 - (ii) By providing well-behaved and courteous guides.
 - (iii) By training guides in several languages and group-guided trips at regular intervals.
 - (iv) By allowing foreign nationals to fend for themselves.
3. Apart from the guides and the guided tours, Archeological Survey of India has expressed the need for establishing _____ at historical sites to help tourists.
 - (i) Interpretation centers.
 - (ii) Rehabilitation centers.
 - (iii) Cessation centers.
 - (iv) Training centers.
4. What is the role of ITDC?

5. _____ are to be provided to residents who offer rooms to foreigners under ITDC's plan.

- (i) Comfortable stay, friendly and hospitable treatment
- (ii) etiquette training, hospitality treatment
- (iii) better tourist guides and interpretation centers
- (iv) visits to the golden triangle cities.

B). 6. What is ASI's plan to introduce?

7. What is the role of language in the above article?

8. What is expert's opinion for audio guide services?

Q.4 Attempt any two questions. (Each of 7.5 mark)

(15)

1. Create a story for the given title: An Accident

2. Write an Essay on "Influence of Movies"

3. Discuss in detail purpose of reading and techniques of reading comprehension

4. What is presentation? Discuss in detail how to make effective presentation