

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA Winter 2017 - 18 Examination**

**Semester: 2**  
**Subject Code: 06101182**  
**Subject Name: Entrepreneurship Development**

**Date: 11/01/2018**  
**Time: 10:30 am to 1:00 pm**  
**Total Marks: 60**

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A) Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. Which of the following shows the process of creativity something new?
 

a) Innovation	c) Creative flexibility
b) Modeling	d) Business Model
2. Venture Capital is concerned with New Project having \_\_\_\_\_
 

a) high risk	c) potential for higher profit
b) high technology	d) all of the above
3. Which of the following is usually included in a business plan ?
 

a) detailed description of product	c) Management and staffing
b) marketing and promotional plans	d) all of the above.
4. Which of the following is not a personal characteristic often found in an entrepreneur?
 

a) Self confident	c) Independent -minded
b) follower	d) perceptive
5. Entrepreneurs have following ability/abilities ::
 

a) initiative taking	c) risk taking
b) organizing and reorganizing	d) all of the above

**B) Define the following. (Each of 1 mark) (05)**

1. Entrepreneur.
2. Window of Opportunity.
3. Industrial Estates.
4. Entrepreneurship.
5. Intrapreneur.

**C) Do as Directed (Each of 1 mark) (05)**

1. Entrepreneur and Inventor means essentially the same thing. ( True or False )
2. According to research, most entrepreneurs are born not made.( True or False )
3. A Business Plan is often described as the most important tool of the entrepreneur. ( True or False )
4. What is the role of business incubators?
5. What is Business idea?

**Q.2 Answer the following questions.**

**A) What is mean by intrapreneur? Distinguish intrapreneur from entrepreneur in detail? (07)**

**B) Define Women Entrepreneurs. Discuss the functions performed by women entrepreneurs. (08)**

**Q.3 Answer the following questions.**

**A) Define Rural entrepreneurship? How can rural entrepreneurship be developed? Elaborate. (07)**

**B) Write short notes : 1) Venture Capital financing 2) Importance of Market survey (08)**

**Q.4 Attempt any two questions. (Each of 7.5 mark) (15)**

1. How Entrepreneurship help in economic development of our country? Explain.
2. Discuss the role of Government in promoting entrepreneurship in India.
3. State and Explain the any 3 external sources of Finance for startup?
4. Write down the any 3 characteristics of an Entrepreneur in details.