

Seat No: _____

Enrollment No: _____

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA, Winter 2017 - 18 Examination

Semester: 1
Subject Code: 06101102
Subject Name: Principles of Management-I

Date: 18/12/2017
Time: 02:00pm to 04:30pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page

Q.1 Do as Directed.

A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)

(05)

1. Management as a discipline is the function of _____.
 - a) Science
 - b) Creativity
 - c) Art
 - d) All of the above
2. The word _____ denotes a function, a task, a discipline.
 - a) Management
 - b) Motivation
 - c) Leadership
 - d) None of the above
3. The first step in the decision-making process is which of the following?
 - a) Identifying the problem
 - b) Analyzing alternative solutions
 - c) Implementing the decision
 - d) Delegating the decision making
4. Process of using present and past conditions for analyzing future aspects is classified as.....
 - a) forecasting
 - b) expectations analysis
 - c) term analysis
 - d) all of above
5. Responsibility always flows from.....
 - a) Superior to subordinate
 - b) Both 'A' and 'B'
 - c) Subordinate to superior
 - d) None of the above

B). Define the following. (Each of 1 mark)

(05)

1. Planning Premise
2. CPM
3. Span of Control
4. Plan and Policy
5. Decentralization

C). Direct questions. (Each of 1 mark)

(05)

1. Business barometers
2. Scalar of Chain
3. PERT
4. Management
5. Formal Organization

Q.2 Answer the following questions.

A). Explain Line and Staff organization structure with diagram.

(07)

B). Draw a diagram showing planning process and explain in detail.

(08)

Q.3 Answer the following questions.

A). Explain in detail principles of organizing.

(07)

B). Write short note on: - Types of Plans.

(08)

Q.4 Attempt any two questions.(Each of 7.5 mark)

(15)

1. Draw a diagram showing Function wise Departmentalization and explain it.
2. Define Informal Organization and explain its advantages and disadvantages.
3. Explain: - Management as Science or Art or both.
4. Explain Elements of Delegation of Authority.