

PARUL UNIVERSITY
FACULTY OF COMMERCE
M.Com. (Hons) Summer 2018 – 19 Examination

Semester: 4
Subject Code: 16201253
Subject Name: Management of Financial Services

Date: 05/04/2019
Time: 02:00pm to 04:30pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**A) Multiple choice type questions. (Each of one mark) (06)**

1. The term _____ refers financial investment in a highly risky and growth oriented venture with the objective of earning a high rate of return.
 - a) Venture capital
 - b) Merchant banking
 - c) Leasing
 - d) None of these.
2. _____ is needed for developing a product in the initial stages.
 - a) Seed capital
 - b) Startup capital
 - c) Second round financing
 - d) None of these.
3. Factoring is method of raising _____ finance through account receivable credit offered by commercial banks and factors.
 - a) Long term
 - b) Medium term
 - c) short term
 - d) All of these.
4. The features of hire purchase: _____
 - a) The possession of goods is given to the buyer immediately.
 - b) The ownership in the goods remains with the vendor till the last installment is paid.
 - c) The seller can repossess the goods in case of default in payment .
 - d) All of these.
5. Reserve bank of India was established on _____.
 - a) 2nd June 1935
 - b) 1st April 1934
 - c) 1st April 1935
 - d) 16th July 1945
6. State whether the following statement is true or false:
 It is not necessary for Non-Banking Financial Companies (NBFC) to maintain reserve ratios.
 - a) True
 - b) False

B) Definitions / One-liners / Terms. (Each of one mark) (06)

1. Treasury bills
2. Commercial paper
3. Lessee
4. Secondary market
5. Capital market
6. Mutual funds

Q.2 Numerical / Short Note Questions. (Each of 04 mark) (12)

1. Forfeiting process
2. Types of bills discounting
3. Different kinds of charges applicable to home loans

Q.3 Answer the following. (Any Three) (18)

1. What are the types of consumer credit?
2. Explain the essentials elements of a lease contract
3. Describe the structure of Indian banking system in detail.
4. Portray the Credit card operation cycle

Q.4 Answer the following. (Any two) (18)

1. Explain the components of Indian financial system
2. Differentiate between hire purchase and leasing
3. What are the types of services provided by Non-Banking Financial Companies NBFC?