

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Winter 2019 - 20 Examination

Semester: 6

Date: 02/12/2019

Subject Code: 06101388

Time: 10:30am to 1:00pm

Subject Name: Advance International Business-II

Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. Net export equals _____
 - a) $\text{Export} * \text{Import}$
 - b) $\text{Export} + \text{Import}$
 - c) $\text{Export} - \text{Import}$
 - d) Exports of service only
2. Rich countries have deficit in their balance of payments _____
 - a) Sometimes
 - b) Never
 - c) Alternate years
 - d) Always
3. Which of the following is not a benefit of international trade?
 - a) Lower domestic prices
 - b) Development of more efficient methods and new products
 - c) A greater range of consumption choices
 - d) High wage levels for all domestic workers
4. Which of the following is the basic objective of the world bank?
 - a) To provide social services
 - b) To promote economic growth
 - c) To provide financial assistance
 - d) To eradicate poverty
5. Which one of the following is not the advantage of MNCs to the host country?
 - a) Increase in social activities
 - b) Increase in economic activities
 - c) Utilization of natural resource
 - d) R&D efforts enhanced

B). Define the following. (Each of 1 mark)**(05)**

1. Consignment sale
2. Cargo loss
3. Advance payment
4. Letter of Credit
5. EXIM policy

C). Direct questions. (Each of 1 mark)**(05)**

1. Write the full form of ECGC.
2. Insurer

3. Credit risk management
4. Cargo Risk
5. Documentary collection

Q.2 Answer the following questions.

- A). Explain in detail Principles of Insurance? **(07)**
- B). Discuss Nature and Characteristics of EXIM documents? **(08)**

Q.3 Answer the following questions.

- A). Write in detail Objective of EXIM policy. **(07)**
- B). Explain Types of Letter of Credit? **(08)**

Q.4 Attempt any two questions. (Each of 7.5 mark) **(15)**

1. Write in detail and explain the role and importance of Export credit insurance?
2. Explain the Procedures and documentary requirements of ECGC?
3. Write short note on EDI Documentation.
4. Write short note on FEMA?