Seat No: _____   Enrollment No: _____

PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com. (Hons) Winter 2019 – 2020 Examination

Semester: 5   Date: 25/11/2019
Subject Code: 16104301   Time: 10:30 am to 01:00pm
Subject Name: Research in Human Resource Management   Total Marks: 60

Instructions:
1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page

Q.1 A) Do as directed. Multiple choice type questions.   (Each of one mark)   (06)

1. In, _____the interviewer and members jointly control the pace and direction of the interview
   - a) Field interview
   - b) Telephonic interview
   - b) Both A and B
   - d) None of the given options

2. ……… is used to obtain the freest opinion of the respondent, by asking general Question before a specific question.
   - a) Research technique
   - b) Qualitative technique
   - c) Funnel technique
   - d) Quantitative technique

3. Personal interviews conducted in shopping malls are known as:
   - a) Mall interviews
   - b) Mall intercept interviews
   - c) Brief interviews
   - d) None of the given options

4. The theoretical framework discusses the interrelationships among the……….
   - a) Variables
   - b) Hypothesis
   - c) Concept
   - d) Theory

5. Conducting surveys is the most common method of generating
   - a) Primary data
   - b) Secondary data
   - c) Qualitative data
   - d) None of the above

6. Hypothesis refers to
   - a) The outcome of an experiment
   - b) A conclusion drawn from an experiment
   - c) A form of bias in which the subject tries to outguess the experimenter
   - d) A tentative statement about the relationship

B) Explain following Terms.   (Each of one mark)   (06)

1	Secondary Data	4	Qualitative Research
2	Interval Scale	5	Convenience Sampling
3	Paired Comparison	6	Longitudinal Research

Q.2 Short Note Questions. (Each of 04 mark)   (12)
1. Errors in Research
2. Advantage and Disadvantage of Primary data
3. Write a note on Plagiarism

Q.3 Answer the following.   (Any Three)   (18)
1. Explain Questionnaire Development Stages
2. State Importance of HR Research
3. Explain referencing style in Literature Review
4. Classification of Published Secondary Data

Q.4 Answer the following.   (Any two)   (18)
1. Explain steps in Research Process
2. Describe the classification of Scaling Techniques
3. Describe the commonly used format for HR Report