

PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com.(Hons) Winter 2019 – 20 Examination

Semester: 4

Subject Code: 16100255

Subject Name: Entrepreneurship and Small Business Development

Date: 28/11 /2019

Time: 2:00pm to 4:30pm

Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**A) Multiple choice type questions. (Each of one mark)****(06)**

1. Who wrote the book *Wealth of Nation* in 1776?

a) J. B. Say	b) J. S. Mill
c) Adam Smith	d) Max Weber
2. An entrepreneur is a _____.

a) Risk Averter	b) Risk Viewer
c) Risk Bringer	d) Risk Taker
3. Gifford Pinchot invented the term _____.

a) Innovator	b) Intrapreneur
c) Idea Generator	d) Interviewer
4. A _____ a whole complex of activities involved in using resources to gain benefits

a) Project Cycle	b) Project
c) Project Report	d) Project Formulation
5. Kakinada Experiment was conducted in the year _____.

a) 1964	b) 1469
c) 1864	d) 1684
6. Find the odd one out-

a) Welfare Projects	b) Educational Projects
c) Expansion Projects	d) Service Projects

B) Definitions / One-liners / Terms. (Each of one mark)**(06)**

1. Write the full form of MSMED?
2. Define Women Entrepreneurs.
3. Define ED.
4. Give an example of a Welfare Project carried out by Government.
5. Who are First Generation Entrepreneurs?
6. Define Modern Entrepreneurs.

Q.2 Numerical / Short Note Questions. (Each of 04 mark)**(12)**

1. Explain the following –
 - (A) Feasibility Analysis
 - (B) Techno-Economic Analysis
 - (C) Project Design and Network Analysis
 - (D) Input Analysis
2. Write a short note on the working environment of women entrepreneur.
3. Write a on Idea Generation.

Q.3 Answer the following. (Any Three)**(18)**

1. Explain the barriers of entrepreneur.
2. Give suggestions for improvement in the status of women entrepreneurs.
3. Explain in detail the Kakinada Experiment.
4. Write a detailed note on Project Report.

Q.4 Answer the following. (Any two)**(18)**

1. Explain the following in detail –
 - (A) Steps in Project Cycle
 - (B) Process of Setting up a Business Enterprise
2. Explain in detail the concept of Project Identification along with the steps involved in Project Identification.
3. Define Small Enterprises. Explain its Role in Indian Economy.