

PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com. (Hons) Winter 2018 – 19 Examination

Semester: 3

Subject Code: 16104201

Subject Name: Management Principles and Applications in HRM

Date: 26/11/2018

Time: 10:30am to 01:00pm

Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**A) Multiple choice type questions. (Each of one mark) (06)**

1. Haptics refers to _____.

a) Power of Touch	b) Study of Time
c) Nearness	d) Movement of Body
2. The use of different tones and voice modulation is known as _____.

a) Haptics	b) Proxemics
c) Vocalics	d) Kinesics
3. 0” – 1.5” distance is known as _____.

a) Personal Space	b) Intimate Space
c) Social Space	d) Public Space
4. Find the odd one out.

a) Peter Drucker	b) Harold Koontz
c) Henry Fayol	d) Elton Mayo
5. The principle of having only one superior for each subordinate is _____.

a) Unity of Command	b) Unity of Order
c) Unity of Strength	d) Unity of Direction
6. Army Organization is also known as _____.

a) Informal Organization	b) Line Organization
c) Functional Organization	d) Matrix Organization

B) Definitions / One-liners / Terms. (Each of one mark) (06)

1. What is the distance of Personal Space?
2. Define Chronemics.
3. Define Centralization.
4. Who gave the concept of Organizational Structure?
5. Define Decision Making.
6. Define Line Organization.

Q.2 Numerical / Short Note Questions. (Each of 04 mark) (12)

1. State the steps in the process of staffing.
2. Organizing is the process of grouping together various activities. Explain any four characteristics of organizing function of management.
3. Write a brief note on kinesics and its components.

Q.3 Answer the following. (Any Three) (18)

1. Explain in detail the process of communication.
2. Explain in detail the Hierarchy of Needs Theory.
3. Explain the meaning and importance of delegation of authority in detail.
4. Define Recruitment. Discuss the process and explain the steps in detail.

Q.4 Answer the following. (Any two) (18)

1. Planning is the most important function of management. Explain the concept of planning and discuss the process followed to formulate a plan.
2. Elton Mayo started the Human Relations Movement by conducting an experiment. Explain in detail the experiment conducted by him.
3. Communication faces many barriers. But there are methods to overcome these barriers. Discuss these methods of overcoming the communication barriers in detail.