PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com. (Hons) Winter 2018 – 19 Examination

Semester: 3   Date: 24/11/2018
Subject Code: 16102203   Time: 10:30am to 01:00pm
Subject Name: Theory of Banking and Insurance   Total Marks: 60

Instructions:
1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.

A) Multiple choice type questions.   (Each of one mark) (06)
  1. Who is not the part of mutual fund structure from following?
     a) fund manager   b) association
     c) director   d) sponsors
  2. In open ended mutual fund withdraw invested money is ………..
     a) open   b) close
     c) depends on scheme   d) none of the above
  3. UTI stands for……
     a) United trust of India   b) Unit trust of India
     c) ULIP trust of India   d)Union trust of India
  4. Person who is sell and registered insurance services is called
     a) managers   b) Insured
     c) trustee   d) brokers
  5. NABARD main objective is growth and development of…….
     a) Agricultural area   b) rural area
     c)Agricultural & rural area   d) Industry and business
  6. SEBI is regulator for……
     a) Share market   b) Insurance
     c) Bank   d) Mutual Fund

B) Definitions / One-liners / Terms.   (Each of one mark) (06)
  1. Perils
  2. Intermediates
  3. Mutual fund
  4. Development bank
  5. Full form of ICICI
  6. Full form of SIDBI

Q.2 Numerical / Short Note Questions. (Each of 04 mark) (12)
  1. Objective of development bank
  2. Characteristics of license and registration
  3. Function of SIDBI

Q.3 Answer the following.   (Any Three) (18)
  1. Objective of SEBI
  2. Function of NABARD
  3. Explain role perform by insurance intermediates
  4. Function of UTI

Q.4 Answer the following.   (Any two) (18)
  1. What is the organization structure of Mutual fund?
  2. Explain option available of mutual fund in market for investors.
  3. Describe in detail marketing mix tools used by various bank to attract customers