

Seat No: _____

Enrolment No: _____

PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com (Hons), Winter 2017 – 18 Examination

Semester: 3
Subject Code: 16101201
Subject Name: Accounting and Finance for Service Industry

Date: 18-12-2017
Time: 10:30AM to 01:00PM
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed

(A) Multiple choice type questions. (Each of one mark) (06)

1. The maintenance contract offered by Sears on its Kenmore refrigerators, dishwashers and microwaves is an example of a(n)
 - a. Service
 - b. Experience
 - c. Attribute
 - d. Benefit
2. _____ is a key determinant of whether a product offering should be classified as a product or a service.
 - a. Physicality
 - b. Perception
 - c. Tangibility
 - d. Abstraction
3. Service sector companies include
 - a. Cellular phone producers
 - b. Mutual fund companies
 - c. Radio stations
 - d. Wholesalers
4. Companies that are part industry of service providers are
 - a. Manufacturing sector companies
 - b. Merchandising sector companies
 - c. Service sector companies
 - d. Raw material companies
5. The NAV of a mutual fund :
 - a. is always constant
 - b. keeps going up at a steady rate
 - c. fluctuates with market price movements
 - d. cannot go down at all
6. An investor in a close-ended mutual fund can get his/her money back by selling his/her units:
 - a. back to the fund
 - b. to a special trust at NAV
 - c. on a stock exchange where the fund is listed
 - d. to the agent through which he/she subscribed to the units of the fund

(B) Definitions / One-liners / Terms. (Each of one mark) (06)

1. Service
2. Stock Broker
3. Lessee
4. Open-ended Fund
5. PCM
6. NGO

Q.2 Numerical / Short Note Questions. (Each of 04 mark) (12)

1. Which are characteristics of Service?
2. List out different sources of fund (Revenue stream) for healthcare services.
3. List out different books of account to be maintained as per SEBI (stock broker and sub brokers) Regulations, 1992

Q.3 Answer the following. (Any Three) (18)

1. Differentiate Physical goods with services
2. What is Mutual fund? Explain various types of Mutual Funds.
3. Explain classification of NGO.
4. Discuss various issues for Indian Health care system

Q.4 Answer the following. (Any two) (18)

1. Tiger Company (lessor) and Lion Company (lessee) sign a lease agreement dated 1 January 2012. The terms are as follows:
Term of lease is 5 years, it is non-cancellable, requiring equal rental payments of Rs.20,000 at the end of each year.
 - A. The FV = Rs. 75,816 at the inception date, estimated useful life of 5 years, and no residual value.
 - B. The lease contains no renewal options, and the equipment reverts to Tiger Co. at the termination of the lease.
 - C. Discount rate agreed by both parties is 10%.
 - D. Lion Co. depreciates on a straight line basis, similar equipment that it owns.

Make a journal entries in the books of Lessee.

2. Which are different possible transactions related to Real Estate Developers? When income to be recognized in the hands of the developer? List out various project cost in Real Estate Industry.
3. What is Tourism and Hospitality services? List out various Revenues, Expenditures, assets and liabilities related to the Industry.