

PARUL UNIVERSITY
FACULTY OF COMMERCE

B.Com (Hons) Summer 2018 – 19 Examination

Semester: 6**Date: 05/04/2019****Subject Code: 16100353****Time: 10:30 AM to 1:00 PM****Subject Name: Business Ethics and Corporate Governance****Total Marks: 60****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**A) Multiple choice type questions. (Each of one mark)****(06)**

1. The main task of corporate governance is to control and evaluate the organisational activities
 - a) True
 - b) False
2. Corporate governance ignores the societal interest
 - a) True
 - b) False
3. For creating ethical environment in the organisation it needs
 - a) openly discuss about ethics
 - b) Make clear people about ethics
 - c) Give respect to everyone
 - d) All of the above
4. A The consumer protection act 1986 covers all the rights like
 - a) Right of Safety
 - b) Right of Information
 - c) Right of Redressal
 - d) All of the above
5. World commission on Environment and development has introduced the concept of Sustainable development
 - a) True
 - b) False
6. Difficulties in taking breath is a result of which pollution
 - a) Air Pollution
 - b) Water Pollution
 - c) Noise pollution
 - d) None of the above

B) Definitions / One-liners / Terms. (Each of one mark)**(06)**

1. What do you mean by Business ethics?
2. What do you mean by Corporate Governance?
3. Define environmental ethics
4. What is Marketing ethics
5. What is CSR?
6. What is stakeholder?

Q.2 Numerical / Short Note Questions. (Each of 04 mark)**(12)**

1. Explain Corporate governance and its recent development
2. Ethical dilemma
3. Sustainable development

Q.3 Answer the following. (Any Three)**(18)**

1. What do you mean by Business ethics? Explain need of CSR in detail
2. Explain ecological ethics in detail with examples
3. Explain pros of CSR in detail
4. Explain how to create ethical environment in the workplace?

Q.4 Answer the following. (Any two)**(18)**

1. Explain eco friendly practices in detail
2. Define ethical resolution
3. Explain benefits of business ethics in detail