

**PARUL UNIVERSITY**  
**FACULTY OF COMMERCE**  
**B.Com.(Hons) Summer 2017 – 18 Examination**

**Semester: 4****Subject Code: 16100255****Subject Name: Entrepreneurship and Small Business Development****Date: 17/05/2018****Time: 10.30 am to 1.00 pm****Total Marks: 60****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as directed.****A) Multiple choice type questions. (Each of one mark)****(06)**

1. \_\_\_\_\_ talked about the word “enterpriser” in his famous book, *Wealth of Nation* in 1776.  
a) Adam Smith  
b) J. S. Mill  
c) J. B. Say  
d) Max Weber
2. Which one of the following is not an environmental barrier.  
a) Lack of Skilled Labour  
b) Lack of Fund  
c) Lack of Machinery  
d) Lack of Patience
3. The term Intrapreneur was invented by \_\_\_\_\_.  
a) Joseph Scumpter  
b) Adam Smith  
c) Gifford Pinchot  
d) David McClelland
4. The purpose of \_\_\_\_\_ is to develop a preliminary proposal for the most appropriate set of interventions and course of action, within specific time and budget frames, to address a specific development goal in a particular region or setting.  
a) Project Cycle  
b) Project Identification  
c) Project Report  
d) Project Formulation
5. \_\_\_\_\_ deals with the present market, scope for growth and justification of investment in the Project Report.  
a) Economic Aspect  
b) Technical Aspect  
c) Financial Aspect  
d) Managerial Aspect
6. \_\_\_\_\_ is a financial assistance or a sum of money provided by a government, to an industry for public welfare or interest.  
a) Bounty  
b) Reward  
c) Subsidy  
d) Gift

**B) Definitions / One-liners / Terms. (Each of one mark)****(06)**

1. Write the full form of NSIC?
2. Define Project.
3. What do you understand by the term Entrepreneurial Development?
4. Give an example of a Welfare Project carried out by Government.
5. Who are Induced Entrepreneurs?
6. Define Modern Entrepreneurs.

**Q.2 Numerical / Short Note Questions. (Each of 04 mark)****(12)**

1. Distinguish between an entrepreneur and a manager.
2. Write a short note on the characteristics of an intrapreneur.
3. Write a short note on Project Report.

**Q.3 Answer the following. (Any Three)****(18)**

1. Explain Project Cycle in detail.
2. Give suggestions for improvement in the status of women entrepreneurs.
3. Explain in detail the Kakinada Experiment.
4. Describe the process of setting up a Business Enterprise.

**Q.4 Answer the following. (Any two)****(18)**

1. Explain in detail the concept and stages of Project Formulation.
2. Explain in detail the concept of Project Identification along with the steps involved in Project Identification.
3. Role of Small Enterprises in Indian Economy.