

PARUL UNIVERSITY
FACULTY OF SOCIAL WORK
MSW-HRM, Winter 2017-18 Examination

Semester: 1
Subject Code: 10202103
Subject Name: Principles of Management

Date: 26/12/2017
Time: 10:30 am to 1:00 pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) Multiple Choice Questions:**(10)**

1. Who contributed towards Bureaucratic Management?
 - a) Henry Fayol
 - b) Max Weber
 - c) Frederick Taylor
 - d) Henry Gantt
2. Theory X and Y was given by _____.
 - a) Abraham Maslow
 - b) Mary Follet
 - c) Douglas McGregor
 - d) David McClelland
3. Which of the following theories do not belong to Behavioural approach to Management?
 - a) Need Hierarchy
 - b) Hawthorne studies
 - c) Theory X & Y
 - d) The systems theory
4. System 4 management was given by _____.
 - a) Rensis Likert
 - b) Paul Hersey
 - c) Fred Fidler
 - d) Robert House
5. Plans that focus on broad future of organization are called
 - a) Tactical plans
 - b) contingent plan
 - c) Strategic plans
 - d) Proactive plan
6. Number of subordinates a superior can direct and guide efficiently is called
 - a) Chain of command
 - b) Unity of command
 - c) Span of control
 - d) Area of control
7. The alternative course of action that can be implemented when main objectives proves to be inefficient due to changing circumstances is called _____.
 - a) Strategic
 - b) Tactical
 - c) Operational
 - d) Contingent
8. In which style of leadership, the opinions of minority members are rejected even if they are correct?
 - a) Free reign
 - b) Autocratic
 - c) Democratic
9. The SMART criteria for setting goals does not include _____.
 - a) Specific
 - b) Relevant
 - c) Achievable
 - d) Manageable
10. Which of the following is not the tool of Controlling
 - a) Budgeting
 - b) Auditing
 - c) Inventory Management
 - d) MBO

Q.1 B) Define strategic management. Discuss the process of strategic management.

(05)

Q.2 A) Answer in one sentence. (Each of one marks)

(10)

1. What is unity of command?
2. State 5 approaches to management thought.
3. What is scalar chain?
4. What is delegation of authority?
5. What is organization chart?
6. State POSDCORB functions of management.
7. What does trait theory of leadership convey?
8. What are the virtues of business ethics?
9. State the types of plans.
10. What is SWOT analysis?

- Q.2 B) Define the following terms. (05)**
1. Scientific Management
 2. Transformational Leadership
- Q.3 A) Define Management. State and explain its functions. Explain Management as a Science and Art. (10)**
- OR**
- Q.3 A) Define Controlling. Discuss the importance of controlling in an organization. Explain the process of controlling. (10)**
- Q.3 B) Discuss the factors that affect decision making in an organization. (05)**
- Q.4 A) For managing middle level staff of the organization, which style of leadership would be best according to you and why? (10)**
- Q.4 B) What are the barriers to social responsibility by the organization? (05)**
- OR**
- Q.4 B) Explain the decision making process. (05)**