Seat No:	_	Enrollment No:		
	F	ARUL UNIVE		
		CULTY OF SOCIA		
Samastan 2	MSW-I	IRM, Winter 2018-	-19 Examination Date: 22/10/2018	
Semester: 3 Subject Code: 10202201 Subject Name: Corporate Social Responsibility			Time: 10:30 am to 1:00 p	m
			Total Marks: 60	
	ht indicate full marks. sumptions whenever nec	essary.		
Q.1 A) Answer the f	ollowing. (Each of one	mark)		(10)
1. "Social respons	ibility should involve co	onsideration for the en	environment and other issues of public welfa	are as
applicable to sp	pecific corporate activiti	es"		
a) True		b) False		
2. A is a v	rital interest in the busin	ess.		
a) Consumers	b) Owners	c) Investors	d) Stake	
3. "The iron law o	f Responsibility was int	roduced by Keith Jar	mes." Is this statement true or false?	
a) True		b) False		
4 gar	thers and shares the tool	s and guidance that l	local stakeholders need to educate state and	federal
policy makers	about how they can stren	ngthen damage preve	ention legislation to improve public safety	
a) Sustainability		b) Accountal	b) Accountability	
c) Stakeholders	s advocacy	d) Stakehold	der theory	
5. "Social Contractor or false?	et explains the relationsh	ip between individua	als, society and its government". Is this state	ement true
a) True		b) False		
6. The local comm	nunity can be a part of sl	nareholders.		
a) True		b) False		
7. The full form of	f SAI is Social Accounta	ancy International.		
a) True		b) False		
8. There are	_ member countries in C	ECD.		

9. According to Brundtland Report, there are _____ strategic imperatives for Sustainable Development.

d) Seven

a) True b) False Q.1 B) What according to you, is the impact of Globalization on CSR?

c) Five

b) Six

10. The full form of PPP is Public Private Partnership.

a) Three

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Q.2 A) Answer the following. (Each of one mark)	(10)	
1. What is stakeholder advocacy?		
2. What is the mission of global compact?		
3. Define CSR.		
4. What is Social Contract?		
5. What is ISO?		
6. What is sustainability?		
7. What is OECD?		
8. What is PPP?		
9. List any two environmental issues.		
10. List any three objectives of United Nations.		
Q.2 B) Define the following terms.	(05)	
1. What is global compact? Explain any one principle of Global Compact.		
2. What is Iron law of Responsibility?		
Q.3 A) Explain in detail the principles of corporate social responsibility and the importance.	(10)	
OR		
Q.3 A) Explain the shareholders and stakeholders theory.	(10)	
Q.3 B) Explain Section 135.	(05)	
Q.4 A) Explain the evolution of CSR.	(10)	
Q.4 B) Explain the principles of United Nations.	(05)	
OR		
Q.4 B) Do you think CSR is important for business? Justify your answer.		