

PARUL UNIVERSITY
FACULTY OF SOCIAL WORK
MSW-HRM, winter October 2018-19 Examination

Semester: 1**Date: 27/10/2018****Subject Code 10202103****Time: 10:30 am to 01:00pm****Subject Name: Principles of Management****Total Marks: 60****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) Multiple Choice Questions:**(10)**

1. In the POSDCORB functions of management, C stands for _____.
a) Controlling b) Coordinating c) Cooperating d) Commitment
2. Separation of planning from doing is an element of _____ management.
a) Scientific Management b) Management by Objectives c) Administrative management
3. "A place for everything and everything in its place" reflects which of the following principle of management?
a) Equity b) Unity of Direction c) Scientific selection d) Order
4. Which of the following is not the feature of MBO?
a) goal specificity b) performance feedback c) participative decision making d) Rigidity
5. The alternative course of action which can be implemented when main objective proves to be inefficient due to changing circumstances is called _____ plans.
a) Strategic b) Tactical c) Contingent d) Operational
6. Controlling is the last function of Management and implemented at the end of any process.
a) True b) False
7. Herzberg's two factor theory of motivation includes _____ & _____ factors.
a) Health & Hygiene b) Hygiene & Motivation c) Heath & Motivation
8. The ability to use the procedures, techniques and knowledge of specialized field is known as _____.
a) Human skills b) technical skills c) conceptual skills
9. There is no unity of command in _____ organization.
a) Line b) Functional c) Matrix d) Line & staff
10. Controlling that regulates ongoing activities is known as _____ control.
a) feedforward b) concurrent c) feedback d) cybernetic

Q.1 B) State the features of Management.**(05)****Q.2 A) Answer in one sentence. (Each of one marks)****(10)**

1. Define Motivation.
2. What is Span of Control?
3. What is organizing?
4. What do you mean by tactical plan?
5. What is budgetary control?
6. State 4 core functions of management.
7. Define Leadership.
8. State the limitations of autocratic leadership.
9. What is strategic management?
10. What is decentralization?

Q.2 B) Define the following terms.**(05)**

1. Administrative Management
2. Transformational Leadership

Q.3 A) Define Controlling. Discuss its importance. Explain the process of Controlling.**(10)****OR****Q.3 A) Explain 1) Functional Organization 2) Matrix Organization****(10)****Q.3 B) Describe Strategic Management.****(05)****Q.4 A) Discuss various principles of management with reference to their importance in an organization giving examples.****(10)****Q.4 B) What is the need & importance of motivation in an organization?****(05)****OR****Q.4 B) Define management is a science as well as art.****(05)**