

PARUL UNIVERSITY
FACULTY OF SOCIAL WORK
MSW-HRM, Winter 2019-20 Examination

Semester: 3**Subject Code: 10202201****Subject Name: Corporate Social Responsibility****Date: 18-11-2019****Time: 02:00pm to 4:30pm****Total Marks: 60****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) True or False: (10)

1. Government is a type of stakeholder.
2. Charity and Philanthropy were the main drivers of CSR in the third phase.
3. Stakeholders and Shareholders can be the same.
4. The term Social Contract was given by Jean-Jacques Rousseau.
5. Corporate Social Responsibility cannot be termed as corporate conscience.
6. There is no difference between CSR and CSR plus.
7. BOT means Buy-Operate-Transfer.
8. Accountability implies quantification of effects of action taken, both internal and external to the organization.
9. OHSAS- Operational Health and Security Management Systems.
10. EMS stands for environmental management system.

Q.1 B) What is the need of CSR? (05)

Q.2 A) Answer in one sentence. (10)

1. What is the full form of MDG?
2. State 3 pillars of triple bottom line.
3. What is UN Global Compact?
4. What is Stakeholder Advocacy?
5. State key issues in CSR.
6. What is Iron law of responsibility?
7. What do you mean by moral right?
8. What do you mean by term stake?
9. What is Sustainability?
10. Name 4 standards on CSR.

Q.2 B) Define the following terms. (05)

1. Corporate Social Responsibility
2. Social Contract

Q.3 A) State and discuss core principles and types of CSR. (10)

OR

Q.3 A) Write a note on Public Private Partnership. (10)

Q.3 B) Discuss the difference between stakeholder and shareholder theory of CSR. (05)

Q.4 A) Discuss key drivers of CSR that are responsible for various dynamics in the area of CSR. (10)

Q.4 B) Discuss the stakeholder perspectives on CSR. (05)

OR

Q.4 B) What is the CSR Mandate stated by section 135 of Companies Act? (05)