

**PARUL UNIVERSITY**  
**FACULTY OF ARTS**  
**M.A. Winter 2017 – 18 Examination**

**Semester: 1**  
**Subject Code: 15202131**  
**Subject Name: English for Tourism and Socialization**

**Date: 13-12-2017**  
**Time: 10:30 AM to 01:00PM**  
**Total Marks: 60**

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**Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as directed.****(08)****A. Multiple choice type questions. (Each of 0.5 mark)**

Read the given passage and answer the following questions.

Much networking is goal directed. You want something in your life, and you go out and network to find that thing, be it a lover, a friend, a job, a service or a product. There is more to life than goal directed networking, however. It is also important to just be with people sometimes. Socialization involves being with and a part of other people; enjoying their company, confiding in them or letting them confide in you, and working together towards shared goals. Going to church, joining a club or group, chatting on line, calling a friend on the phone, or hanging out with friends are all means of socialization. These are the activities that banish loneliness feelings and promote the sense of safety, belonging and enjoyment that helps people to feel secure.

Being able to socialize well is one of the main reasons that having good social skills is important. If you have social skills, you will have an easier time socializing and you will more easily enjoy the benefits of having healthy caring relationships with others: you feel a part of something larger than yourself (a church, a lodge, a club, a group, you are supported in various ways when you need support, you have people to spend time with and do things with. This wards off loneliness and provides entertainment and distraction from pain, you feel wanted, included and cared for, you have a place to confide your secrets or to share ideas and feelings. Time spent socializing can help build your confidence (or at least keep it from sinking lower), strengthen your sense that life has meaning and purpose, raise your spirits and confidence and help protect you against the effects of stress and loss.

Since socialization really just boils down to spending time with other people you care about or whom are engaged in something you care about, there are numerous ways you can increase your socialization: Initiate interactions with friends and family. Call friends or family members and talk or chat, or invite them to spend time with you. Have a party, exercise together, eat at a restaurant or just hang out. If your schedule is too busy to allow for this sort of thing, then change your schedule to open up a little time, Introduce yourself to neighbours and other people you come into contact with frequently. Say hello when someone walks by and ask how they are doing, Join groups. Participate in religious services, civic groups, service groups, hobby groups, exercise groups, gyms, and similar sorts of community groups. Take a class that interests you. Regular attendance is important; it takes a while before people sense that you're no longer a stranger, Advertise yourself. Create a profile on a dating website, or describe your plight anonymously on a free classifieds service like CraigsList (where interested people can email you anonymously). Private or shy people who struggle with loneliness issues often find it a challenge to increase their socialization because of intense feelings of anxiety or self-defeating beliefs. Such people should consult our sections on changing behaviours and thoughts and on changing moods above where methods for overcoming social anxiety such as cognitive restructuring and relaxation are provided.

**Read the passage and prepare a variety of multiple choice questions to make the concept of socializing clear to your students .You have to prepare 16 questions .Each item carries half mark.**

- B. Define the terms. (Each of 01 mark) (07)**
- 1.Domestic tourism
  - 2.Package holiday
  - 3.Outbound tourism
  - 4.Old tourism
  - 5.New tourism
  - 6.Blogger
  - 7.Customer support
- Q.2 Answer the following in brief.**
- A. “Entertaining a visitor” is a must skill for students of tourism. Prepare a sample dialogue to be taught in the class of tourism. (04)
- B. Write a short note on “Different sectors in travel and tourism industry” (04)
- C. Write a short note on “Tourism: the biggest business in the world. (04)
- OR**
- C. Prepare one sample exercise on the topic “describing destination” to be taught in the class of tourism. (04)
- Q.3 Answer the following.**
- A. Prepare a sample of “package tour “for students of tourism. (05)  
You can focus on following points:
- places to visit
  - places to overnight stay
  - how many nights to spend in each place
  - Where the tour will begin and end.
  - services and meals included in the price
  - possible dates of tour
  - name of tour
  - three ways to personalize the tour
- B. Imagine as if your city or region has been finalized in State Government’s tourist destination list. (05)  
Prepare a pamphlet for online / offline marketing. To showcase your creativity you may use factual information sheet, pictures and visuals, etc. Your task must be covered in one page of your answer book and description should be covered in 60 words.
- C. Write a passage of around 200 words on “Role of English in Socialization” (05)
- OR**
- C. As an ESP teacher you are asked to conduct teachers’ training on English for Socialization. You are asked to share seven innovative ways of teaching English to the students of MSW. Write these seven innovative ways. (05)
- Q.4 Answer the following in detail.**
- A. Emails are often used to make arrangements for tourist visits. As an ESP teacher of tourism prepare a class activity to teach formal email writing to your students. (06)
- B. As an ESP teacher prepare a dialogue writing session for your students on following topics (06)  
1.Apologizing for a delay 2.Asking about the journey
- C. The weather is one of the most popular small topics .It is a topic that everybody can talk about. As an ESP teacher prepare a vocabulary game activity to teach words related with weather. You can include words describing temperature ,sky & water etc. (06)
- OR**
- C. As an ESP teacher prepare a dialogue writing session for your students focusing on the topic “welcoming guests” and “cultural difference”. (06)