

**PARUL UNIVERSITY**  
**FACULTY OF SOCIAL WORK**  
**MSW-HRM WINTER 2019 - 20 Examination**

**Semester: 2****Subject Code: 10202151****Subject Name: Business Environment****Date: 09/12/2019****Time: 10:30 am to 1:00 pm****Total Marks: 60****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 A) MCQ/True or False/ Fill in the blanks. (Each of one marks)****(10)**

1. Traditionally, the aim of the business was to do charity work. (True or False)
2. Globalization cannot be referred to as phenomenon, a process, a state or a concept. (True or False)
3. A systematic application of scientific knowledge to practical task is known as \_\_\_\_\_  
a. Culture                      b. Technology                      c. Demographic                      d. legal
4. \_\_\_\_\_ is a statement "Which derives the role that an organization plays in a society".  
a. Goals                      b. Mission                      c. Objectives                      d. Publics
5. Macro environment is even known as General Environment. (True or False)
6. Micro environment is beyond the control of the business. (True or False)
7. "Privatization is the process of transferring an enterprise or industry from the private sector to the public sector." (True or False)
8. "A global company views the world as different markets, which increase the importance of national boundaries, decreases capital and markets." (True or False)
9. Culture includes several behavioral influencing factors shared by members of a society and passed on through generations. (True or False)
10. The advantages a firm reaps from being the first, such as unique access for a new product, is called as \_\_\_\_\_  
a. First movers gain                      c. First movers advantage  
b. Second movers advantage                      d. Second movers gain

**Q.1 B) Explain the characteristics of Mixed Economy****(05)****Q.2 A) Answer in one sentence. (Each of one marks)****(10)**

1. What do you mean by Consumer?
2. Explain SEZ
3. What do you mean by Publics?
4. What do you mean by mission?
5. What do you mean by national income?
6. What do you mean by sustainable environment?
7. What are 5 year plans?
8. List two obstacles of globalization.
9. What do you mean by natural environment?
10. What do you mean by the term TOT

**Q.2 B) Define the following terms.****(05)**

1. Business
2. Economic Environment

**Q.3 A) What do you mean by social and Cultural Environment? Explain the factors which affect social and cultural environment.****(10)**

**OR**

**OR**

**Q.3 A)** Explain the components of business Environment (10)

As an HR, it is imperative to understand the business and the workings of the environment". Do

**Q.3 B)** you agree? Explain. (05)

Mr. Jonas is from United Kingdom. He wants to start a business in India. Explain the options or

**Q.4 A)** strategies from which he can choose. (10)

**Q.4 B)** "Today all the countries are taking a keen interest in the environment issues." Do you agree with that action? Explain (05)

**OR**

**Q.4 B)** Write a short note on consumer protection Act 1986 (05)