

PARUL UNIVERSITY
FACULTY OF SOCIAL WORK
BSW, Summer 2018-19 Examination

Semester: 6
Subject Code: 10101352
Subject Name: Corporate Social Responsibility

Date: 17/04/2019
Time: 10:30am To 01:00pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) Fill in the blanks/True or False (Each of one marks) (10)

1. CSR is applicable to all companies.
2. CSR is _____ behavior of a company towards society.
3. According to _____ companies and industries were the 'temples of modern India'.
4. In the _____ phase Indian companies started abandoning their traditional engagement with CSR and integrated it into a sustainable business strategy.
5. The _____ phase of CSR had its relation to the element of "mixed economy".
6. CSR is corporation social responsibility.
7. Full form of CSR _____.
8. A more common approach to CSR is corporate making business.
9. CSR is a Voluntary Approach by the companies.
10. CSR, is a profit generating activity by the companies.

Q.1 B) Write a short note on managing CSR in organization. (05)**Q.2 A) Answer in one sentence. (Each of one marks) (10)**

1. List down the one difference between social responsibility and Corporate Social Responsibility.
2. Write one interest group related to CSR?
3. What is Self-Assessment Tool?
4. What do you understand by globalization in CSR?
5. What is supply Chain Responsibility Tools?
6. Write two stakeholders of CSR?
7. What do you understand ecological environment?
8. What do you understand by rational argument of CSR?
9. Who is shareholder?
10. In which year the first phase of CSR got evolution?

Q.2 B) Define the following terms. (05)

1. CSR
2. Shareholder

Q.3 A) Write in details factors influencing CSR policy. (10)

OR

- Q.3 A)** Write in details role of CSR Professional. (10)
- Q.3 B)** Write a case study in Lifebuoy Soaps. (05)
- Q.4 A)** Write in details about CSR Policy. (10)
- Q.4 B)** Write a short note on CSR in ecological environment. (05)

OR

- Q.4 B)** Write a short note on CSR at work place. (05)