

PARUL UNIVERSITY
FACULTY OF SOCIAL WORK
BSW, Summer 2018-19 Examination

Semester: 2
Subject Code: 10193151
Subject Name: English - II

Date: 25/04/2019
Time: 10:30am to 1:00pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.

A) Select an appropriate option. (Each question carries ½ marks)

(10)

1. Practise / practice _____ makes a man perfect.
2. That _____ idle / idol student failed in class test.
3. The world needs _____ peace / piece and harmony.
4. The winters _____ sale / cell was awesome.
5. You are not _____ allowed / aloud to move from here.
6. How could you keep that pastry away from my _____ sight / site !
7. The _____ pole / poll shows that he might not win the election.
8. We booked a _____ sweet/suite in Goa for summer holidays.
9. Time and _____ tied/tide wait for none.
10. Last year we visited a wild life _____ sanctuary/century.
11. He asked me _____ whether/weather I was free or not.
12. The _____ made/maid was arrested for stealing valuables from her master's house.
13. When the queen arrived at the airport, she was greeted with bouquet of _____ flours/flowers.
14. We have _____ already/all ready sent the proposal.
15. Please try not to _____ waste/waist paper.
16. His _____ sole/soul interest is football.
17. The _____ tail/tale of two cities is one of my favourite novels.
18. The dog _____ howls/hauls at night.
19. Don't _____ stare/stair at me.
20. They generally don't _____ higher/hire taxi to go home from station.

B) Answer the following questions.

(08)

- i) Describe the standard elements of letter writing.
- ii) Write the steps of effective decision making .

Q.2 Answer in Detail in around 150 words. (Any three out of four) (Each of Six mark)

(18)

1. Write a letter to an NGO for organizing a health awareness programme in an orphanage.
2. Write a paragraph on Childhood vs. Adulthood.
3. Write a review on a book of your choice.
4. Your institute had ordered 150 books from Apex publications Mumbai India. While receiving the order, 25 copies were found damaged. Write a complaint letter on behalf of your institute.

Q.3 Do as directed.

A) Read the following passage and answer the questions given below it.

(09)

The day after Thanksgiving is the start of the holiday shopping season. Thanksgiving is always on a Thursday, so the day after is a Friday. This day has come to be known as Black Friday. It has been the busiest shopping day of the year since 2005. Most stores offer great deals on Black Friday. They open their doors in the wee hours of the morning. They try to attract shoppers with big discounts. Some items like TVs are much cheaper than usual. Stores may even lose money on these items. They hope that shoppers will buy gifts for other people while they are in the store. Black Friday is a great time to get good deals the problem is that there are not enough low priced items to go around. Each store may only have a few. These items are in high demand. From where does the name "Black Friday" come from? It was first used in Philadelphia in the 1950s. The police called this day Black Friday because of the heavy traffic it drew. In the 1960s, stores tried to rename the day "Big Friday." It did not stick. The name "Black Friday" continued to spread across the country. It seems that it is here to stay. Now people all over the country take part in the event known as Black Friday. It is even spreading to other parts of the world. Stores have held Black Friday events in the U.K.,

Australia, and Brazil since 2012. In Costa Rica Black Friday is known as "Viernes Negro." And in Mexico, stores offer an annual weekend of discounts. They call it "El Buen Fin," which means "the good weekend" in Spanish. I guess the language of savings is universal.

Questions:

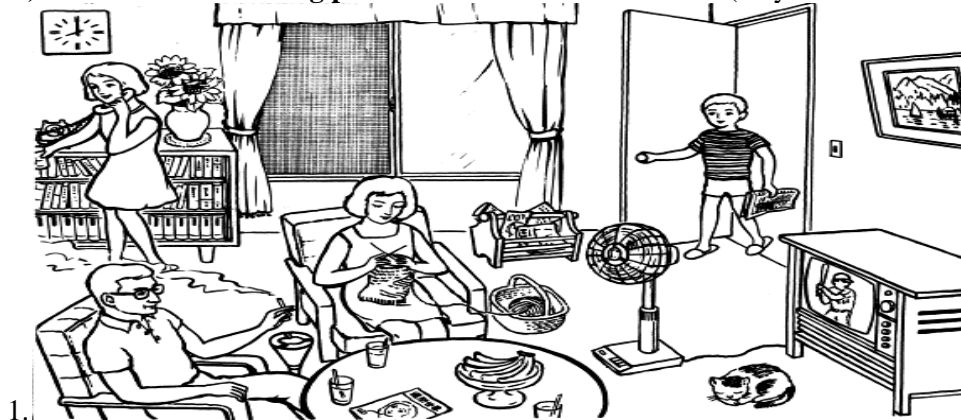
1. According to the text, why do stores set prices so low on some items that they lose money?
2. From when does Black Friday remain the busiest shopping day?
3. Where does the name Black Friday come from?
4. Situation can be tensed because of the.....
5. Which countries participate in Black Friday?
6. In the 1960s, stores tried to rename the day "_____".
7. The _____ call the event 'a good weekend'
8. What is 'El Buen Fin'?
9. Which was not cited as one of the downsides of Black Friday?
 - a. Stores run out of high demand items quickly.
 - b. Nobody really saves any money on Black Friday.
 - c. There are large crowds and lots of shoving.
 - d. Sometimes violence occurs at Black Friday events.

B) Write summary of the passage given in Q.3. (A)

(05)

Q.4 A) Describe the following pictures in around 150 words. (Any two out of three)

(10)





3.