

PARUL UNIVERSITY
FACULTY OF ARTS
B.Arts Winter 2019 – 20 Examination

Semester: 2
 Subject Code: 15193151
 Subject Name: Communication Skills-II

Date: 14/12/2019
 Time: 10:30 am to 1:00 pm
 Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**(08)****A. Multiple choice type questions. (Each of 0.5 mark)****A) Cloze test of Picture Description (Each of ½ marks)**

1. This appears to be a picture of _____ between two companies _____
 1. A fight
 2. A conflict
 3. A war
 4. A Symbol
2. The two companies as shown in the picture are _____ and _____
 1. Wipro and Micro
 2. Hardware and Software
 3. AMD and DMD
 4. AMD and Intel
3. The picture depicts the conflict between the _____
 1. One party
 2. Two parties
 3. Three parties
 4. Four Parties
4. The 'intel' company has been coloured in _____
 1. Red
 2. Black
 3. Blue
 4. Green
5. There is a _____ of war between the two companies.
 1. Tug
 2. Fight
 3. War
 4. Tight
6. Both the parties are fighting on the _____.
 1. Floor
 2. Ground
 3. House
 4. Road
7. The picture also somehow reflects the _____ between two teams.
 1. Match
 2. Watch
 3. Size
 4. Weight
8. Both the parties are fighting with a _____.
 1. Match stick
 2. Rope
 3. Knife
 4. Clothes
9. Give a synonym for 'Beautiful':
 1. Pretty
 2. Cute
 3. Ugly
 4. Mind-blowing
10. Give a synonym for 'Enormous':
 1. Big
 2. Small
 3. Huge
 4. Medium
11. Give a synonym for 'Garbage':

1. Dust
 2. Trash
 3. Particles
 4. Dirty
12. Give an antonym for 'Ancient':
1. Old
 2. Modern
 3. Traditional
 4. New
13. Give an antonym for 'Interesting':
1. Doubtful
 2. Boring
 3. Bad
 4. Worst
14. Give an antonym for 'Junior':
1. Senior
 2. Small
 3. Juniormost
 4. Younger
15. It is commonly said that 'A bad workman always blames his _____'.
1. Tools
 2. Weapons
 3. Utensils
 4. Armies
16. It is commonly said that 'A Cat has _____ lives'.
1. Nine
 2. Ten
 3. Four
 4. Five

B. Terms/ Short notes/ Case study/ Charts/ Graphs/ Tables, etc. (Each of 01 mark)

(07)

1. What is 'Encoding'?
2. What is 'Decoding'?
3. What is 'Communication'?
4. What is 'Non Verbal Communication'?
5. What are 'Phrasal Verbs'?
6. What is 'Active Listening'?
7. What is the Superlative degree of 'Intelligent'?

Q.2 Answer the following.

A. Write an e-mail to the inspector of local police station Mr. Patel, informing him about some rowdies who are actually creating nuisances in your area especially during the night time. Sign the e-mail as Sam.

(04)

B. You are an employee working in the ticket resolve section of a marketing company Zuper Sales and Design. You have got a ticket where a customer money got deducted twice the amount for the single product and he wants to know why it has happened and asking for the amount to be refunded back in his account. Write an email for the same providing the customer with the necessary information.

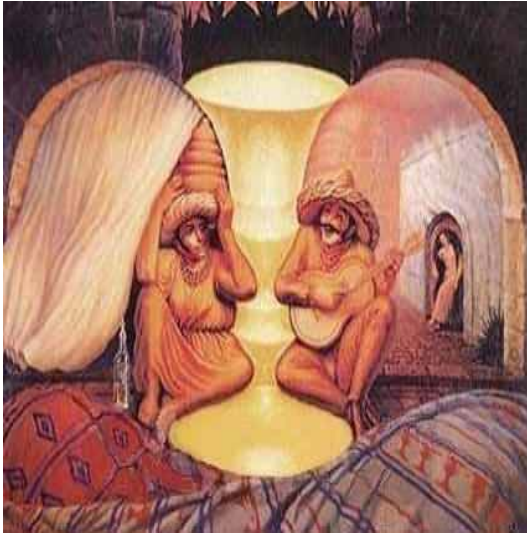
(04)

C. 3. Describe the Picture:

(04)



OR

**Q.3 Answer the following.****A. Note Making.**

(05)

The cosmetics industry is growing day by day. Big cosmetics giants make tall promises of flawless skin beauty upliftment, but on a contrary, there is an ugly side of this so-called beauty products. Many health hazardous monsters are hiding in these products. Studies and researches are showing that cosmetics usage is toxic, they contain chemicals and other chemicals which can cause cancer. Some brands of talcum powders which are used every day contain asbestos.

Unfortunately, consumers, particularly woman, are carried away by the telling and attractive advertisements. Very rarely do they read the contents of the cosmetics they use. For instance, the skin lightning creams which are available in India has hundreds of brands available each promising to make skin tone lighter, spot free and fairer. Research has proved that these products contain potentially hazardous chemicals like ammonia and hydrogen peroxide, p-phenylenediamine and toluene diamines. It causes skin irritation, pimples etc.

According to a report in the UTUSAN CONSUMER, temporary dyes contain metallic substances, like lead, which are toxic and can be absorbed through the scalp into the body. These temporary dyes are derived from Benzedrine, known to produce bladder cancer. Likewise, have you ever tried to look beyond the glow of nail polishes to its effects? Nail polish remover contains an ingredient called acetone which can cause your nail to become brittle and split. However, acetone is less toxic when compared toluene, another ingredient found in the nail polish. The basic ingredient used in nail polish is formaldehyde resin which can discolor the nails. It is a colorless gas with a strong, irritating smell, used also as an antiseptic for killing germs. Formaldehyde is also known by other names like methanol and meth aldehyde.

It may be interesting to know that of all the cosmetics lipstick is the most toxic and dangerous for three reasons. Firstly, women who apply lipstick swallow the chemicals directly. Secondly, it gets absorbed through the tender lip skin. And, finally, lipstick not only harms the user but also her mate.

B. A) Descriptive writing in around 120 words. (Any three out of four)

(05)

(Paragraph writing or Story writing)

1. Performing and Visual Arts
2. Art and Creativity
3. An Unexpected Incident
4. Honest but a liar

C. Reading comprehension.

(05)

"I Have a Dream" is a public speech delivered by American civil rights activist Martin Luther King Jr. during the March on Washington for Jobs and Freedom on August 28, 1963, in which he calls for an end to racism in the United States and called for civil and economic rights. Delivered to over 250,000 civil rights supporters from the steps of the Lincoln Memorial in Washington, D.C., the speech was a defining moment of the civil rights movement.

Beginning with a reference to the Emancipation Proclamation, which freed millions of slaves in 1863, King observes that: "one hundred years later, the Negro still is not free". Toward the end of the speech, King departed from his prepared text for a partly improvised peroration on the theme "I have a dream", prompted by Mahalia Jackson's cry: "Tell them about the dream, Martin!" In this part of the speech, which most excited the listeners and has now become its most famous, King described his dreams of freedom and equality arising from a land of slavery and hatred. Jon Meacham writes that, "With a single phrase, Martin Luther King Jr. joined Jefferson and Lincoln in the ranks of men who've shaped modern America". The speech was ranked the top American speech of the 20th century in a 1999 poll of scholars of public address.

Q1. What issues does Martin Luther King's speech address?

1. Continuation of racism
2. End to racism and civil and economic rights
3. Civil rights
4. Civil War

Q2. What pushes King to speak: "I have a dream"?

1. He reads out the Emancipation Proclamation
2. He is prompted by Mahalia Jackson
3. He is overwhelmed by the crowd
4. Lincoln had asked him to give the speech

Q3. From the last paragraph, give one word for "to leave"

1. Departed
2. Proclamation
3. Improvised
4. Address

Q4.What is the name of martin Luther King’s famed speech?

- 1.The Emancipation Proclamation
- 2.An Improvisation
3. A Peroration
- 4.I Have a Dream

Q5.In front of whom does King speak?

- 1.The civil rights supporters
- 2.His friends
- 3.Lincoln
- 4.The Negroes

OR

C. B) Error Analysis from given paragraph (with 5 errors)

(05)

The present study aim at analyze in a corpus of 26 English paragraphs written by 26 participants. The participants are from different academic major who are study at Ajloun National University in Jordan. The participants were 16 female students and 10 male students. All of the participants is from non-English speaking environment and hardly communicate in English outside the university campus. All the errors committed by the students were checked and category into different categorizations.

Q.4

A. Compare and Contrast between these two pictures:

(06)





B.) Rearrange sentences in a sequence to form a chronological meaningful story

(06)

(story of six sentences)

- A. The ant screamed for help as the water was too strong.
- B. The ant climbed on top of the leaf and reached the shore safely.
- C. The dove quickly plucked off a leaf and dropped it into the water.
- D. One hot day, an ant was walking near a river bank.
- E. A dove which was resting on a nearby tree saw the ant.
- F. Suddenly, it fell inside the river.

C. Write an essay on the given topic (any one):

Effects of Pollution

OR

Internet Influence on Kids.

(06)

OR

C. Write a review on any one book that you have read.

(06)