PARUL UNIVERSITY
FACULTY OF ARTS
B.A Winter 2018-19 Examination

Semester: 5   Date: 5-12-2018
Subject Code: 15103330   Time: 10:30am to 01:00pm
Subject Name: Basics of Adobe Illustrator   Total Marks: 60

Instructions:
1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.   (08)
A. Multiple choice type questions. (Each of 0.5 mark)
  1. What does RGB stand for?
    a. Red, Gold Blue   b. Red, green, blue
    c. Red, Green, Beige   d. Royal blue, grey, black
  2. What is the extension of Illustrator?
    a. .txt   b. .qx
    c. .ai   d. .doc
  3. What is the short cut for circle tool ?
    a. C   b. L
    c. M   d. F
  4. Raster images are made with ……….
    a. Pixels   b. Colors
    c. Shapes   d. Bytes
  5. What is the short cut for fit in window?
    a. Ctrl + 1   b. Ctrl + 2
    c. Ctrl + 10   d. Ctrl + 0
  6. What is the short cut for Open Transparency window?
    a. Alt + shift + F10   b. Ctrl + shift + F11
    c. Ctrl + shift + F10   d. Ctrl + shift + F1
  7. What is the short cut for bring to backward?
    a. Ctrl + [b. Ctrl + _
    c. Ctrl + }   d. Ctrl +]
  8. We can merge two ………….. using pathfinder window
    a. Pages   b. objects
    c. Lines   d. Images
  9. What is the short cut for Pathfinder?
    a. Alt + shift + F3   b. Ctrl + alt + F5
    c. Ctrl + Alt + F6   d. Ctrl + shift + F9
  10. What is the short cut for Layer window?
    a. F7   b. F12
    c. F5   d. F 10
  11. What is the short cut for bring to back object?
    a. Ctrl + shift + [b. Ctrl + shift + {
    c. Ctrl + shift +)   d. Ctrl + shift + (
  12. What is the short cut for gradient tool?
    a. C   b. G
    c. T   d. V
  13. What is the short cut for hide panels in AI?
    a. Alt   b. Ctrl
    c. CAB   d. TAB

  14. Can we make animation with AI?
    a. Yes   b. No
    c. Don't know   d. Maybe

15. What is the short cut for Pen tool?
    a. P   b. T
    c. O   d. S
16. Can we trim object using alignment window?
    a. Yes   b. No
    c. Don't know   d. Maybe

B. Answer the following in short. (Each of 01 mark)   (07)
1. What is the full form of PNG?
2. What does CMYK stand for?
3. What is the shortcut for zoom out?
4. What is the full form for JPEG format?
5. What is the short cut for Paste in Place?
6. What is the short cut to lock objects and group objects?
7. What is the short cut for Transform?

Q.2 Answer the following.
A. What is the shortcut of transparency window and what can we do with it?   (04)
B. What is the short cut for change fill and stroke color, unlock object, rectangle , circle tool?   (04)
C. What are vector images?   (04)

OR

C. What are raster images?   (04)

Q.3 Answer the following.
A. What are the advantages of Illustrator?   (05)
B. How to apply gradient? Explain.   (05)
C. Why do we need to convert raster images to vector?   (05)

OR

C. What is the difference between Selection and Direct selection tool?   (05)

Q.4 Answer the following.
A. Explain the step by step process for designing a visiting card.   (06)
B. How to make triangle and 6 side polygon without pen tool in AI? Explain step by step.   (06)
C. Explain artboard tool, zoom tool, direct selection tool with short cuts   (06)

OR

C. How to apply gradient on object and explain the types of Gradient in AI?   (06)