

PARUL UNIVERSITY
FACULTY OF ARTS
B.Arts Winter 2018 – 19 Examination

Semester: 3
Subject Code: 15103203
Subject Name: Writing and Analyzing News Items

Date: 04/12/2018
Time: 10.30 am to 1.00 p m
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**(08)****A. Multiple choice type questions. (Each of 0.5 mark)****1. Credit given to reporter is known as _____.**

- (a) Byline (b) softline
(c) Hardline (d) Debitline

2. Crime stories can be called _____.

- (a) Soft news (b) Hard News
(c) Dead News (d) None of the above

3. What are the elements of a news report?

- (a) Headline (b) Byline
(c) Dateline (d) All of the above

4. Write-ups that describe a person's opinion are called _____.

- (a) Editorial (b) Feature
(c) obituary (d) None of the above

5. Which of the following is a type of advertisement in a newspaper?

- (a) Window (b) Jacket
(c) Editorial (d) None of the above

6. Where does a reporter get his news from?

- (a) Friends (b) Family
(c) Sources (d) Relatives

7. A news report is written in which style?

- (a) pyramid Style (b) Inverted Pyramid style
(c) both a and b (d) none of the above

8. Who is the highest authority among the following?

- (a) Reporter (b) Sub editor
(c) Editor (d) Page designer

9. A copy editor has to

- (a) Correct the article (b) Design the page
(c) Hire reporters (d) Report from the field

10. Reporting of a murder will come under which kind of story?

- (a) Crime (b) Politics
(c) Sports (d) None of the above

11. Reporting about a festival celebration will be a

- (a) Hard story (b) Soft story
(c) Both A and B (d) None of the above

12. Who designs the layout of a newspaper?

- (a) Page designer (b) Reporter
(c) Editor (d) Sub-editor

13. Out of the following who pays a news organization?

- (a) Advertisers (b) reporters
(c) sources (d) none of the above

14. Is accepting a gift for writing a news report ethical?

- (a) Yes (b) No
(c) Maybe (d) Sometimes

15. Advertisements can be on any page of the newspaper.

- (a) True (b) False
(c) Both A and B (d) None of the above

16. Sensationalizing the news is called.....

- (a) Yellow Journalism (b) Pink Journalism
(c) Ethical Journalism (d) None of the above

B. Answer the following in short. (Each of 01 mark)

(07)

1. What is the role of a copy editor?
2. What is the importance of a headline?
3. What is a byline?
4. Mention one type of headline.
5. What is an editorial?
6. What is a source in Journalism?
7. In which style is a news report drafted?

Q.2 Answer the following in about 200 words.

A. What are the functions of a reporter?

(04)

B. How is writing for a newspaper different from writing for a magazine?

(04)

C. Write a news report regarding any political issue of your state.

(04)

OR

C. Write a news report describing a festival celebration.

(04)

Q.3 Answer the following in about 300 words.

A. Explain few fields of reporting.

(05)

B. Write a news report describing a road accident between a truck and a four wheeler.

(05)

C. Write a report on any current affair which is being discussed in the print media.

(05)

OR

C. Write a report on any social media trend that has gained popularity.

(05)

Q.4 Answer the following in about 350 to 400 words.

A. Write a report on traffic police officer practicing corruption by taking bribe instead of fine.

(06)

B. Write an editorial describing your opinion on the education system.

(06)

C. Write an article about your native city. State its history.

(06)

OR

C. Write an article about the culture of your state. Include the type of food, dance, festivals, music, language followed.

(06)