

- B. What are the functions of literature review in research? (05)
C. What is the difference between face validity and content validity? (05)

OR

- C. Discuss different types of non- probability sampling methods with suitable examples. (05)
Q.4 Answer the following.
A. What is a questionnaire and what are its advantages and disadvantages? (06)
B. Discuss & explain Likert's scale with suitable example. (06)
C. What are advantages and disadvantages of Interview technique? Explain with suitable examples. (06)

OR

- C. Discuss snowball sampling method and its importance with suitable example. (06)