

**PARUL UNIVERSITY**  
**FACULTY OF ARTS**  
**B.A., Summer 2018 – 19 Examination**

**Semester: 2**  
**Subject Code: 15102153**  
**Subject Name: Language and Communication**

**Date: 18/04/2019**  
**Time: 02:00 pm to 04:30 pm**  
**Total Marks: 60**

**Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as directed.****(08)****A. Multiple choice type questions. (Each of 0.5 mark)**

1. How many languages are there in the world (approximately).  
 (a) 6,500 (c) 5000  
 (b) 500 (d) 3000
2. Which of the following birds imitate human language?  
 (a) eagle (c) peacock  
 (b) sparrow (d) parrot
3. This is known as the scientific study of language.  
 (a) linguistics (c) grammar  
 (b) genetics (d) lingua franca
4. In this model, each person in the communication act is both a speaker and a listener: and can be simultaneously sending and receiving messages.  
 (a) Linear (c) Interactive  
 (b) Transactional (d) all of theme
5. Who followed the Aristotle's' rhetoric in his Communication Model ?  
 (a) Shannon & Weaver (c) Harold Lasswell  
 (b) David Berlo (d) none of these
6. Name the Linguist who is best known for the idea of cooperative principle and has a great contribution in Pragmatics.  
 (a) Charles Darwin (c) Paul Grice.  
 (b) Charles Hockett (d) Edward Sapir
7. This is a feature that humans have- to talk about the events of past or future.  
 (a) Arbitrariness (c) Duality  
 (b) Displacement (d) none of these
8. The word 'model' can be traced to ?  
 (a) Latin (c) French  
 (b) Greek (d) all of these
9. This person is known as the father of modern linguistics.  
 (a) Noam Chomsky (c) Ferdinand de Saussure  
 (b) George Yule (d) none of these
10. 'The Origin of Species' by Charles Darwin talks about?  
 (a) Adoption (c) Evolution  
 (b) Adaptation (d) Hibernation
11. Message is derived from Latin word \_\_\_\_\_ meaning "to send".  
 (a) massan (c) munus  
 (b) sagee (d) mittere
12. This is the study of linguistic analysis of speech sounds, their production, transmission and reception.  
 (a) phonetics (c) phonology  
 (b) lexicography (d) both (a) and (c)
13. Who among these proposed the idea of Competence and Performance?  
 (a) Noam Chomsky (c) Ferdinand de Saussure  
 (b) George Yule (d) none of these
14. This branch deals with study of society and culture through language.  
 (a) sociolinguistics (c) psycholinguistics  
 (b) neurolinguistics (d) none of these

15. Communication comprises of mainly how many components?

- (a) 6 (c) 8  
(b) 5 (d) 10

16. Sanskrit, Latin and Greek are known as which language?

- (a) Dead languages (c) Classic languages  
(b) Historical language (d) Both (a) and (c)

**B. Terms/ Short notes/ Case study/ Charts/ Graphs/ Tables, etc. (Each of 01 mark)**

**(07)**

1. What is Communication?

2. Who was the first theorist/philosopher to develop a communication model ?

3. Whose model includes noise or interference that distorts understanding between the speaker and the listener?

4. Mention any one sign languages of the world

5. Define semantics.

6. What does IPA chart stands for?

7. What is Language?

**Q.2 Answer the following.**

A. How is language different from communication?

**(04)**

B. What is grammar?

**(04)**

C. Write the branches of linguistics with definition( any 8).

**(04)**

**OR**

C. Mention the different ways in which the Human Communication is classified into.

**(04)**

**Q.3 Answer the following.**

A. Write any five characteristics of Language.

**(05)**

B. Write short notes on theories and models of Communication.

**(05)**

C. Write a short note on Evolution.

**(05)**

**OR**

C. If you are in a situation where you do not understand the language of a person communicating with you, how will you interact with that person?

**(05)**

**Q.4 Answer the following.**

A. Mention about three models of Communication in brief.

**(06)**

B. How is human communication different from animal communication? Mention the features.

**(06)**

C. Discuss Harold Lasswell's Model of Communication with Diagram.

**(06)**

**OR**

C. Write in brief about following Linguists:

**(06)**

1. Ferdinand de Saussure:

2. Edward Sapir:

3. Noam Chomsky: