

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
MBA, Summer 2018 - 19 Examination

Semester: 4
Subject Code: 06204253
Subject Name: Shipping and Logistics Management

Date: 26/04/2019
Time: 10:30am to 1:00pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. ----- are entities that employ ships to transport cargoes.
 - a) Shipbuilders
 - b) Charterers
 - c) Shipowners
 - d) Shipbrokers.
2. What among the following is not true for a tramp market?
 - a) They mainly carry only one commodity at a time
 - b) They only carry liquid bulk
 - c) They do not have a fixed itinerary
 - d) They go from place to place depending upon where they find cargoes.
3. Which of the following is not a characteristic of container shipping industry?
 - a) No entry Barrier
 - b) High concentration rate
 - c) High Fixed cost
 - d) Little difference in services offered
4. Which of the following incoterms is applicable to shipping transport only?

EXW	CPT
DAF	CIF
5. Which of the following is not true for Rail Transport?
 - a) Low capital investment
 - b) High Average Speed
 - c) Cost effective for bulk materials
 - d) Selective availability.

B). Define the following. (Each of 1 mark) (05)

1. Inter-modal transport
2. Hinterland
3. Economies of scale.
4. Alliance
5. Nichers.

C). Direct questions. (Each of 1 mark) (05)

1. What are multi-user container terminals?
2. What is a Quay?
3. What is RFID?
4. What is non-intrusive inspection?
5. What is a flat rack container?

Q.2 Answer the following questions.

- A). What are the different factors that influence the choice of a transport mode? (07)**
- B). What are the different facilities in a container terminal? Explain each of them. (08)**

Q.3 Answer the following questions.

- A). What are the advantages of unitizing cargoes? Explain. (07)**
- B). Explain the elements of port security. (08)**

Q.4 Attempt any two questions. **(Each of 7.5 mark)**

(15)

- A.** If you were to export a consignment of 30000Metric Tonnes of Cement from Hinterland of India to Hinterland of Africa, how would you go about doing it?
- B.** In an export consignment from Iraq to India, what security measures would you take? At what points would you take these security measures? Give reasons.
- C.** What is a freight consolidation facility? Describe the various processes that take place in a freight consolidation facility like container freight station.
- D.** What are the different types of containers. Explain their uses and advantages.